

**Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of the Acquisition**

Name of the Target Company (TC)	United Breweries Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	1. Heineken International B.V.  Persons Acting in Concert (PAC)  1. Dr. Vijay Mallya 2. Dr. Vijay Mallya and Sidhartha V. Mallya 3. Dr. Vijay Mallya and Ritu Mallya 4. United Breweries (Holdings) Limited 5. McDowell Holdings Limited 6. Kamsco Industries Private Limited 7. Pharma Trading Company Private Limited 8. Gem Investment & Trading Company Private Limited 9. Mallya Private Limited 10. Devi Investments Private Limited 11. Vittal Investments Private Limited 12. Heineken UK Limited 13. UB Overseas Limited 14. Scottish & Newcastle India Limited 15. Heineken International B.V.		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and National Stock Exchange of India Limited		
<i>Details of the acquisition as follows:</i>	<i>Number</i>	<i>% w.r.t. total share/voting capital wherever applicable (*)</i>	<i>% w.r.t. total diluted share/voting capital of the TC(**)</i>
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
(a) Shares carrying voting rights	197,444,670	74.68%	Not Applicable
(b) Shares in the nature of encumbrance (pledge/lien/non-	-	-	-

disposal undertaking/others)			
(c) Voting rights (VR) otherwise than by equity shares	-	-	Not applicable
(d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	Not applicable
(e) Total (a+b+c+d)	19,74,44,670	74.68%	Not applicable
<b>Details of acquisition</b>			
(a) Shares carrying voting rights acquired	415,000	0.16% (rounded off)	Not applicable
(b) VRs acquired otherwise than by equity shares	-	-	Not applicable
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	-	-	Not applicable
(d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	-	-	Not applicable
(e) Total (a+b+c+/-d)	415,000	0.16% (rounded off)	Not applicable
<b>After the acquisition, holding of acquirer along with PACs of:</b>			
(a) Shares carrying voting rights	197,444,670	74.68%	Not applicable
(b) VRs otherwise than by equity shares	-	-	Not applicable
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC	-	-	Not applicable

(specify holding in each category) after acquisition	-	-	Not applicable
(d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	197,444,670	74.68%	Not applicable
(e) Total (a+b+c+d)			
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance etc.)	Purchase of shares on the block trade window of the BSE Limited		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity shares		
Date of acquisition of / date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC	Date of sale of shares: 26 November 2015		
Equity share capital / total voting capital of the TC before the said acquisition	264,405,149 Equity shares of Re. 1 (Divided into 264,405,149 Equity Shares of face value Re. 1 each)		
Equity share capital/ total voting capital of the TC after the said acquisition	264,405,149 Equity shares of Re. 1 (Divided into 264,405,149 Equity Shares of face value Re. 1 each)		
Total diluted share/voting capital of the TC after the said acquisition.	264,405,149 Equity shares of Re. 1 (Divided into 264,405,149 Equity Shares of face value Re. 1 each)		

For HEINEKEN INTERNATIONAL B.V.

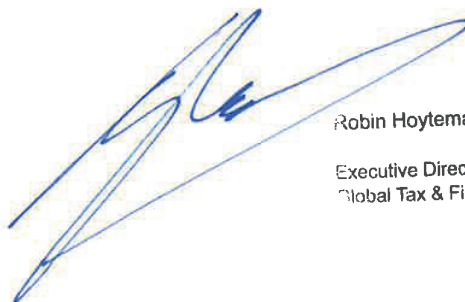


Niels W. van Popta  
Director Global Treasury

Place: AMSTERDAM

Date: 27 November 2015

Director / Authorized Signatory



Robin Hoytema van Konijnenburg  
Executive Director  
Global Tax & Financial Markets



Note :

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted shares/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

