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January 16, 2017

**National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex  
Mumbai  
Kind Attn: Manager, Listing Department**

**BSE Limited  
P.J. Towers  
Dalal Street  
Mumbai  
Kind Attn: General Manager,  
Department of Corporate Services  
Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**Tata Consultancy Services Partners with Aurus to Enhance Omnichannel Payment Solutions with OmniStore™**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,  
For **Tata Consultancy Services Limited**

**Suprakash Mukhopadhyay  
Vice President and Company Secretary**

**TATA CONSULTANCY SERVICES**

**Tata Consultancy Services Limited**

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## Tata Consultancy Services Partners with Aurus to Enhance Omnichannel Payment Solutions with OmniStore™

*Partnership Extends TCS' OmniStore™ POS Unified Commerce Platform Payment Capabilities*

**NEW YORK | MUMBAI, January 16, 2017:** Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, today announced with [Aurus, Inc.](#), a global leader in innovative payments technology, to deliver payment solutions for retailers using [TCS OmniStore™, a first of its kind Unified Store Commerce Platform](#). The omnichannel payment solution facilitates transactions across channels and delivers unmatched convenience and security to both end consumers and retailers.

TCS OmniStore™ is a micro-services based modern unified store commerce platform that replaces legacy POS platforms and helps retailers seamlessly orchestrate omnichannel journeys for consumers, while reducing total cost of ownership and simplifying cross-channel processes. AurusPay® drives unmatched payments innovation including the ability to handle seamless omnichannel payments workflows such as combining online orders for pick up in store with in-store transactions and cross-channel fulfillment through a single cross channel token.

Through this partnership with Aurus, retailers using TCS OmniStore™ will be able to easily process multiple payments across channels. Managing payments innovation, security and regulatory bottlenecks was typically a huge inhibitor for change, however, the AurusPay® partnership enables payments simplification while enhancing security.

"We are thrilled to partner with TCS OmniStore™ as it aligns with our vision to drive innovation for forward thinking retailers," said Mustafa Shehabi, Chief Business Development Officer at Aurus. "AurusPay® and OmniStore™ together solve the age old problem of innovation at POS without getting tangled into the complexity of payments. Aurus brings over 15 years of payments experience within retail to deliver a single platform solution for secure omnichannel payments."

"As a strategic vendor to many of the world's leading retail brands, TCS has a unique vantage point with a ringside view to the challenges faced by retailers in enabling an omnichannel experience," said Pratik Pal, President of Retail and CPG at TCS. "Acting on our intimate understanding of challenges in the stores, TCS built OmniStore™ to transform store experiences and enable unified store commerce. Our partnership with Aurus will help ensure retailers have a consistent approach to omnichannel payments."

OmniStore™ alleviates retailers' current challenges with traditional Point of Sale (POS) platforms that are incapable of delivering an omnichannel customer experience. OmniStore™ is easily customizable and features an open standards aligned architecture and industry leading ARTS data models. Retailers using OmniStore™ are enabled to seamlessly orchestrate omni-channel journeys

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for their customers in store by unifying the cart, wish-lists and catalogs across channels and combining store and online orders. OmniStore™ is hardware agnostic and offers multiple deployment models (including cloud) without disrupting upgrades and support for all devices, including tablets, phones and registers.

TCS will be showcasing the OmniStore™ - AurusPay® solution at **booth #2635** during the NRF Big Show (January 15-17, at the Jacob K. Javits Convention Center in New York City).

#### About Aurus, Inc.

Aurus is a payment technology company focused on providing payments innovation for Tier 1 and 2 multi-channel retailers. AurusPay® is a 5th generation, P2PE certified, semi-integrated EMV ready payments platform built for retail. AurusPay drives true multi-channel payments innovation with its advanced state management, multi payment type, multi-processor, multi device capabilities, across all retail channels and the ability to handle complex payments workflows and provide a single cross channel token. The Company's global PCI-DSS and PA-DSS certified processing platform (AurusPay®), protects retailers POS card data against malware attack using its innovative patented security solution, AurusShield.

<http://www.aurusinc.com> | [ms@aurusinc.com](mailto:ms@aurusinc.com)

#### About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an [IT services](#), [consulting](#) and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of [IT](#), [BPS](#), [infrastructure](#), [engineering](#) and [assurance services](#). This is delivered through its unique [Global Network Delivery Model™](#), recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 378,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US \$16.5 billion for year ended March 31, 2016 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at [www.tcs.com](http://www.tcs.com)

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