



LAKSHMI VILAS BANK

Secretarial Department

CIN: L65110TN1926PLC001377

Ref/Sec/205 & 266/222 /2016-2017

March 24, 2017

The National Stock Exchange of India Limited Listing Department Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai 400 051. Company symbol: LAKSHVILAS	BSE Limited Department of Corporate Services, Floor 25, Phiroze Jeejeebhoy Towers Dalal Street, Mumbai 400 001. Security code no: 534690
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Dear Sir,

Sub: Disclosure of Material Information to Stock Exchanges

Ref: New Product launch – LVB VYAPAAR Current Account

In compliance of Clause 2(B) of the Bank's Policy for determining materiality of events read with Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations 2015, it is hereby informed that, our Bank has launched LVB VYAPAAR Current Account aimed at addressing business banking requirements of small merchants, traders, such as fruit and vegetable vendors, flower vendors, small eateries, medical stores, and kirana stores across the country.

Thanking you,

Yours faithfully,

N Ramanathan
Company Secretary

