

PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road, Santacruz (W), Mumbai - 400 054.

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April 27, 2017

The National Stock Exchange of India Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Fax No. 26598237 / 38

The Bombay Stock Exchange, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai - 400 023. Fax No. 22722037/39/41

Code: 500338

Code: PRISMCEM

Dear Sir,

Re: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

This is to inform you that the Company has received Letter of Intent from Madhya Pradesh Government for allotment of cement grade limestone Mining Lease for 50 years in Villages Chulhi and Majhiyar, District Satna, Madhya Pradesh, with about 23.6 million tons of reserves, subject to completion of formalities,. The application for this Mining Lease was made under the earlier regulations and was under processing by the State Government. The Mining Lease would be captive to the cement plants of the Company at Satna, Madhya Pradesh.

Thanking you,

Yours faithfully,

for PRISM CEMENT LIMITED

ANEETA S. KULKARNI **COMPANY SECRETARY**

A & Kulkami