



Press Release

## **EON Electric wins Rs.51 Crores tenders for LED Streetlight projects**

*Will install 60,000 LED Streetlights at Jodhpur and 13,000 at Aligarh*

**New Delhi, 7 July 2015:** Eon Electric Limited (EEL) – one of the leaders in manufacturing a wide range of energy-efficient LED Lighting products – has reached yet another milestone by securing contracts worth Rs.51 crore for Streetlights in Aligarh, UP and Jodhpur, Rajasthan.

Elaborating, **Mr V.P. Mahendru, Chairman – Eon Electric Limited, said,** “It’s gratifying for EON Electric to have won the LED Street Lighting projects in the open bidding process of the Government-sponsored Energy Efficiency Services Ltd (EESL) and for being associated with the Uttar Pradesh and Rajasthan Governments to transform the region’s lighting and energy savings scenario. With the Government of India’s recent initiatives to conserve energy, through replacement of conventional Lights by LED Lights, the Industry specialists have projected, that the demand for LED Streetlights in India to be worth Rs.39,500 cr by 2020. Accordingly, EON has expanded its portfolio from conventional / CFL Lights to a range of LED Bulbs and LED Streetlights, to support the National objective of 24x7 power supply for all through indigenous manufacturing.”

These Street Lights are installed with Centrally Controlled System, which continuously monitors and reports satisfactory performance and energy conservation of these LED Streetlights. The Company is installing 60,000 LED streetlights at Jodhpur and 13,000 at Aligarh.

EESL has played an important role in establishing high standards of technical specifications, comparable to the best in the world. This has encouraged development of many new manufacturers of LED Lights in India. Many existing manufacturers of Lighting products have also upgraded their manufacturing facilities to match higher standards as per EESL's expanding demand. This also satisfies the great Vision of promoting our Hon'ble Prime Minister's 'Make in India' programme.

Added Mr Mahendru: “We are also exporting our LED Lights to Dubai and plan extending our export market to African and other Middle East and South-East Asian countries. All our products are extensively tested as per BIS/Government guidelines and national standards.”

LED Streetlights ensure glare-free light for ease, comfort and safety on the road, while walking or driving. By preventing dark patches in between Streetlights, they safeguard pedestrians. This well-spread road light is especially important for the safety of children, women and elderly pedestrians, who may not be so well versed with street safety norms.





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### **About Eon Electric Limited:**

Established in 1958, the Noida-headquartered company manufactures a wide range of energy-efficient electrical products and today has grown into a multi-product organisation. Its manufacturing plants at Haridwar and Noida produce world-class Fans, Wires & Cables, Lighting & Luminaries, Lithium Ion Batteries and other electrical items. Presently, the Company has 20 regional offices and over 200 Sales / Marketing Executives and Engineers to support over 500 Dealers / Distributors across India. EON products are available in all major markets of India and enjoy National/International Certifications, of BIS and ISO-9001. The Company's vision is to be amongst the top five domestic leaders by FY 2020 in the LED Lighting segment.

For more details, please visit <http://www.eonelectric.com/>

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