

# ASIAN SATELLITE BROADCAST PRIVATE LIMITED

May 12, 2017

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of pledge of the equity shares of Zee Learn Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Asian Satellite Broadcast Private Limited



Authorised Signatory



Encl: As above.

CC: Zee Learn Ltd  
135, Continental Building,  
Dr. Annie Besant Road, Worli,  
Mumbai - 400018.

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

<b>Name of the Target Company (TC)</b>	Zee Learn Limited
<b>Name of the stock exchanges where the shares of the target company are listed</b>	NSE /BSE
<b>Date of Reporting</b>	12th May, 2017
<b>Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released</b>	Asian Satellite Broadcast Private Limited

Details creation of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)				Details of Even pertaining to encumbrance (3)				Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation/invocation/ release of encumbrance	Type of encumbrance (pledge/lien/non disposal/undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital		Name of the entity in whose favor shares encumbered	No of Shares
Asian Satellite Broadcast Private Limited	630,52,512	19.54	N.A.	349,60,000	10.84	Creation	8-May-2017	Pledge	Collateral Creation for facility of the Promoters Group Company	6,00,000	0.19	Family Credit Limited	355,60,000	11.02
Jayneer Capital Private Limited	779,75,375	24.17	N.A.	576,27,000	17.86	-	-	-	-	-	-	-	576,27,000	17.86
Sprit Textiles Private Limited	111,03,864	3.44	N.A.	50,00,000	1.55	-	-	-	-	-	-	-	50,00,000	1.55
Jayneer Enterprises LLP	150,00,000	4.65	N.A.	118,10,000	3.66	-	-	-	-	-	-	-	118,10,000	3.66
Essel Media Ventures Private Limited	128,61,036	3.99	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Infraprojects Limited	17,52,286	0.54	N.A.	-	-	-	-	-	-	-	-	-	-	-



Ambience Business Services Private Limited	6,22,883	0.19	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	5,59,089	0.17	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sushila Goel	1,70,000	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Veena Investments Private Limited	34,49,013	1.07	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ganjam Trading Company Private Limited	49,49,506	1.53	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Essel Holdings Ltd	57,97,315	1.80	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Signature of the Authorised Signatory

Place : Mumbai

Date : 12th May, 2017

(\*\*) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.