

*Violet*  
November 1, 2013  
Media

To,  
Corporate Communication Dept.  
BSE Ltd,  
Fort

016693

Dear Sir,

Sub: Disclosure under Regulation 7 (2) of SEBI (Prohibition of Insider Trading) Regulations, 2015 and Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is with reference to above mentioned subject. We have sold 2,00,000 equity shares of Rs. 5/- each of Frontline Business Solutions Limited on 9<sup>th</sup> January, 2013 through off market.

Please find enclosed disclosure under regulation 7 (2) of SEBI (Prohibition of Insider Trading) Regulations, 2015 and Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Kindly take the above on your records and acknowledge the same.

Thanking you.

For Violet Media LLP

Mary Leena Divianathan  
Designated Partner





**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	<b>Frontline Business Solutions Limited</b>		
Name(s) of the Seller and Persons Acting in Concert (PAC) with the Seller	M/s. Violet Media LLP (formerly known as Violet Media Private Limited)		
Whether the Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited		
Details of disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC (*)</b>
<b>Before the acquisition/disposal under consideration, holding of :</b>			
<b>Seller:</b>			
a) Shares carrying voting rights	874026	8.20%	8.20%
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
<b>PACs</b>			
a) Shares carrying voting rights	-	-	-
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
<b>d) Total (a+b+c)</b>	<b>874026</b>	<b>8.20%</b>	<b>8.20%</b>
<b>Details of sale</b>			
a) Shares carrying voting rights sold	200000	1.88%	1.88%
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the	-	-	-

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(specify holding in each category) acquired/sold			
d) Total (a+b+c)	200000	1.88%	1.88%
<b>After sale, holding of:</b>			
<b>Seller:</b>			
a) Shares carrying voting rights	674026	6.32%	6.32%
b) VRs otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
d) Total (a+b+c)	674026	6.32%	6.32%
Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Off – Market Transfer of shares		
Date of sale of shares	9 <sup>th</sup> January, 2013		
Equity share capital / total voting capital of the TC before the said acquisition/sale	10662039 equity shares of Rs. 5/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	10662039 equity shares of Rs. 5/- each		
Total diluted share/voting capital of the TC after the said acquisition/sale	10662039 equity shares of Rs. 5/- each		

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature:

For Violet Media LLP (Formerly known as Violet Media Pvt. Ltd.)

Mary Leena Divinathan

Designated Partner

Place: Mumbai

Date: 1.11.2017

