

February 21, 2017

To
BSE Limited
The National Stock Exchange of India Limited

Dear Sir/Madam,

Sub: Press Release- SWAN Mobile, a.s. selects Subex's industry leading ROC® Fraud Management solution.

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on February 21, 2017

Thanking you.

**Yours truly,
For Subex Limited**



**Ganesh K V
Chief Financial Officer, Global Head-Legal and Company Secretary**

Encl: As above.

For Immediate Release

February 21, 2017

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SWAN Mobile, a.s. selects Subex's industry leading ROC® Fraud Management solution

London, UK – Subex Ltd, a leading global provider of Business Support Systems (BSS) for Communications Service Providers (CSPs), has announced that it has been selected to provide its industry leading ROC Fraud Management Solution by Swan Mobile, a.s.

SWAN Mobile, a.s. is a rapidly developing Slovak telecommunications service provider, which aims to provide customers with professional telecommunications solutions of the highest quality. As part of the implementation, Subex's ROC Fraud Management will cover Voice, SMS and mobile data services for pre-paid and post-paid subscribers of SWAN Mobile, a.s.

According to SWAN Mobile, a.s. Chief Technology Officer, Patrik Kollaroci, "Being a progressive organization, we understand the significant impact fraud can have on telecom operators, from both a financial and operational perspective. This fact, coupled with the rapid growth we have been seeing, led to us to proactively look for an industry leading fraud management solution and we believe Subex's Fraud Management solution will enable us to safeguard our business from the implications of fraud effectively".

"We are excited to be selected by SWAN Mobile, a.s. as their partner to provide our Fraud Management solution. The deployment of ROC Fraud Management will help Swan Mobile a.s. protect their business revenues and safeguard them against the threat of fraud. This win is a testament to the capabilities of our ROC Fraud Management solution, and we are confident of making this partnership successful." said Vinod Kumar, Chief Operating Officer, Subex Ltd.

Subex's ROC Fraud Management solution ensures a rapid return on investment (ROI) by offering the strongest fraud management capabilities, increasing compliance,





reducing risk, and providing economies of scope. Subex's detailed business benefit modelling tools allow customers to determine ROI, build reliable business cases, and explicitly see the value that our solution can bring to their business.

- Ends -

About Subex Limited

Subex Limited is a leading global provider of Business and Operations Support Systems (B/OSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business Optimisation - thereby enabling them to improve their operational efficiency to deliver enhanced service experiences to subscribers.

The company pioneered the concept of a Revenue Operations Centre (ROC®) – a centralized approach that sustains profitable growth and financial health through coordinated operational control. Subex's product portfolio powers the ROC and its best-in-class solutions such as revenue assurance, fraud management, asset assurance, capacity management, data integrity management, credit risk management, cost management, route optimisation and partner settlement. Subex also offers a scalable Managed Services program with 30 + customers.

Subex has been awarded the Global Market Share Leader in Financial Assurance 2012 by Frost & Sullivan and has been the winner of Carriers World Awards 2015 for Best Security/Fraud solution, Telecoms Award 2015 for Advances in B/OSS, Pipeline Innovation Award 2013 in Business Intelligence & Analytics; Capacity Magazine Best Product/ Service 2013. Subex has continued to innovate with customers and have been jointly awarded the Global Telecoms Business Innovation Award in 2016 with BTC Botswana; in 2015 with Mobily; in 2014 with Telstra Global; in 2012 with Idea Cellular for Managed Services and in 2011 with Swisscom for Fraud Management.

Subex's customers include 39 of top 50 telecom operators* and 7 of the world's 10 largest# telecom companies worldwide. The company has more than 300 installations across 70 countries.

*Telecom Operators 500, 2015

#The World's Largest Telecom Companies 2015 - Forbes

For more information please visit www.subex.com

About SWAN Mobile a.s.

SWAN MOBILE, a. s., is a rapidly developing Slovak Mobile service provider. SWAN Mobile plans to invest 100 million EUR into cutting-edge LTE network infrastructure to deliver mobile voice and data services to the vast majority of Slovak population. Company started to offer its mobile services in the summer of 2014 and since October 2015 SWAN Mobile operates as fourth mobile network operator in the country under the brand name 4ka with more than 300 thousand customers since its launch. Technological innovations, range of services including the first commercial launch of Voice over LTE service in Slovakia and rapid business growth ranks the company among leaders within the Slovak telecommunications market.

For more information please visit www.swanmobile.sk or www.4ka.sk

