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Press Release

For Immediate Dissemination

Mahindra's Auto Sector sells 36,134 units during June 2015

Mumbai, July 1, 2015: Mahindra & Mahindra Ltd. (M&M Ltd.), India's leading SUV manufacturer, today announced its auto sales numbers which stood at 36,134 units during June 2015 as against 38,466 units during June 2014.

The Passenger Vehicles segment (which includes UVs, Cars and Vans) sold 15,880 units in June 2015 as against 18,635 units during June 2014. The company's domestic sales stood at 33,282 units during June 2015 as against 36,452 units during June 2014. In June 2015, the Medium and Heavy Commercial Vehicles segment sold 404 units, registering a growth of 45%.

Exports for June 2015 stood at 2,852 units registering a growth of 42%.

Speaking on the auto sales performance, **Pravin Shah, President & Chief Executive (Automotive), Mahindra & Mahindra** said, "With a normal monsoon till date, an overall positive sentiment and a slew of new launches in the automotive industry, we expect buoyancy in demand going forward. At Mahindra, our recently launched products, the New Age XUV500 and the all new SCV, Jeeto have been very well received by the customers. We are also happy with our growth in exports and the HCV segment during the last month".

Sales Summary June 2015

	June			YTD June		
	F16	F15	% Change	F16	F15	% Change
Passenger Vehicles	15880	18635	-15%	53479	57656	-7%
Utility Vehicles	14433	16492	-12%	49354	52180	-5%
Cars + Vans	1447	2143	-32%	4125	5476	-25%
Commercial Vehicles	12737	13273	-4%	35473	36594	-3%
LCV < 3.5T	11507	12283	-6%	32450	34008	-5%
LCV > 3.5T	826	711	16%	2016	1825	10%
MHCV	404	279	45%	1007	761	32%
3W	4665	4544	3%	12166	11808	3%
Total Domestic Sales	33282	36452	-9%	101118	106058	-5%
Total Exports	2852	2014	42%	8449	6565	29%
Total Sales (Domestic + Export)	36134	38466	-6%	109567	112623	-3%

*Includes Maxximo, Gio, Genio & Bolero Pick up

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About Mahindra

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.9 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

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