



Sonata to showcase its Enterprise Digital Transformation technologies at The Future Unleashed event

Bengaluru, November 3rd, 2015

Sonata Software, a global IT services and technology solutions company, announced today that it will be participating as an event sponsor at the Future Unleashed event being held at Mumbai from November 5th & 6th 2015.

At the event, Sonata will showcase its digital business platforms and solutions, like Rezopia, Brick & Click retailing, Sonata's retail analytics platform Retina and its unified enterprise platform Halosys. These solutions leverage technology suite such as Azure cloud, Cortana analytics to offer future ready digital business application solutions. While Rezopia has helped travel companies to manage reservations, contracts, operations and distribution management on a single SaaS platform; Halosys gives a comprehensive solution to build, secure, deploy and manage mobile apps. Sonata's patent pending Brick & Click solution is a fully unified omni-channel commerce platform enabling large retailers optimize their operations to provide seamless, consistent and personalized customer experience across channels and the Retina solution. On the Microsoft front, Sonata has developed solutions around Dynamics AX which would also be showcased at the event.

Sonata also has a strong offering for IT Infrastructure services wherein Sonata specializes in choosing the technology that fits best to the clients' requirement. Sonata has over 20+ years of experience working with customers on their software needs, having strategic alliances with technology majors like **Microsoft, SAP, IBM, Oracle, Adobe, HP, Symantec** etc. owing to which Sonata consults with a transparent view on technology. Sonata's strength in this service can be gauged by the kind of awards it has won in recent past including Microsoft LAR Partner of the Year 2015, India Country Partner Award – 2014, Best Vendor Award 2015 for India for excellence in IT practices and compliances during 2015 and so on and so forth.

Speaking on the occasion, Sujit Mohanty, Head, Technology Infrastructure Business, Sonata said, "Sonata is happy to be an event sponsor, which also marks our long standing partnership with Microsoft. Sonata has a strong partnership with Microsoft and the various awards that we get every year are proof of this. Our strength in providing services around Microsoft technologies across the globe is also commendable..We would be showcasing our products that help companies to become digital ready".

Future Unleashed 2015 will host 3000 of the brightest Business Decision Makers, CXOs and IT Professionals across varied industry verticals with more than 100+ breakout sessions and 10+ keynotes. Microsoft CEO, Satya Nadella, would also be present at the event.

About Sonata Software

Sonata Software is a global IT services firm focused on catalysing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Consumer Goods and Software Product Companies by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.



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