



BSE Ltd.  
Dept of Corporate Services - CRD,  
P.J. Towers, Dalal Street,  
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January 25, 2017

National Stock Exchange of India Ltd.  
'Exchange Plaza', C-1, Block - G,  
Bandra - Kurla Complex,  
Bandra (E),  
Mumbai - 400 051

By web upload

Dear Sirs,

Sub: Press Release: Sasken showcases its solutions for connected living at CES 2017  
Ref: Scrip Code 532663 / SASKEN

Please find enclosed a Press Release bearing the title - "Sasken showcases its solutions for connected living at CES 2017", which is being released to media today.

Thanking you,

Yours faithfully  
For Sasken Communication Technologies Ltd.

S. Prasad  
Associate Vice President & Company Secretary

Encl.

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**Sasken Communication Technologies Ltd.**

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## Sasken showcases its solutions for connected living at CES 2017

*Sasken exhibits its expertise in Connectivity, Sensors, Security, Network, Satellite Communication, Applications, Data Analytics & Cloud application*

**Bangalore, January 25, 2017:** Sasken Communication Technologies Ltd., (BSE: 532663, NSE: SASKEN) recently participated in CES 2017 held in the first week of January at Las Vegas, USA. The four-day conference was attended by over 175,000 industry professionals with over 3,800 exhibitors. The event featured 46 dedicated content streams touching almost every product category from self-driving cars and smart cities to digital health and 5G. At the event, Sasken showcased its latest solutions in the Connected Living space which included cars, homes, and wearable devices.

Sasken exhibited its connected car gateway solution aimed at optimizing multiple functions like infotainment and telematics in a single unit. This solution provides features such as ignition control, climate control, remote locking, vehicle tracking, control/status monitoring, and intrusion detection. The solution also enables the car with e-call, b-call, geo-fencing, fuel-level and on-board diagnostics (OBD-2). Sasken's solution is hack-proof and in-case of electronics control unit (ECU) hack, the gateway will be able to determine the rogue ECU and accordingly degrade the functionality of the car.

Having a variety of edge devices based on different protocols in a house poses interoperability challenges along with the need to have multiple bridges/applications for each device. Sasken has successfully addressed this pain point in its multi-framework home gateway solution capable of controlling interoperability of edge devices. Some of the features demonstrated safety/security, utilities management like water leakage, smart appliances control, smart entertainment, and vehicle connectivity.

Speaking on the occasion, Mr. Hari Haran, President, Global Sales, Marketing, and Business Lines said, "CES 2017 gave us the opportunity to meet several key players in the industry and got us a chance to validate our offering and solutions with many companies. It was also exciting to see some cutting-edge technology that is in the horizon, which we will use as inputs in our future R&D roadmap."

Sasken showcased its expertise in developing end-to-end products of varying form factors in the wearable devices space with products such as the smart button, 4G LTE dongle, consumer wellness band, person tracking device, and GPS positioning jacket.

### **About Sasken:**

Sasken is a leader in providing Product Engineering and Digital Transformation services to global tier-1 customers. Sasken's deep domain knowledge and comprehensive suite of services have helped global leaders maintain market leadership in industries such as Semiconductors, Automotive, Enterprise grade Devices, Smart Devices and Wearables, Industrials, Retail, Public Safety, Satcom, and Telecom.

### **Media contacts:**

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A handwritten signature in black ink that reads "Tapanya Mitra". To the right of the signature is a circular blue stamp. The stamp contains the text "SASKEN COMMUNICATION TECHNOLOGIES LTD." around the perimeter and "sasken" in the center.