Brigade Enterprises Limited

Corporate Identity Number (CIN) L85110KA1995PLC019126 Registered Office: Floor 29 - 30, World Trade Center, Brigade Gateway Campus 26/1, Dr Rajkumar Road, Malleshwaram - Rajajinagar, Bangalore 560 055, India T +91 80 4137 9200 F 91-80-2221-0784 E enquiry@brigadegroup.com www. brigadegroup.com



Ref: BEL/NSEBSEPR/09022017

Fax Nos.: 022-26598237/38

9th February, 2017

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Department of Corporate Services - Listing

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

<u>Sub.: Press Release - "Brigade Group Announces its Mega HomeFest Three-day Brigade Mega Home Fest from February 10-12, 2017"</u>

We are enclosing herewith the copy of the press release titled "Brigade Group Announces its Mega HomeFest - Three-day Brigade Mega Home Fest from February 10-12, 2017".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you, Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash

Company Secretary & Compliance Officer

Encl.: a/a.





Press Note
For Immediate Release

Brigade Group Announces its Mega Home Fest

Three-day Brigade Mega Home Fest from February 10-12, 2017

Bengaluru, February 9, 2017: Brigade Group, one of India's leading developers today announced its three day Mega Home Fest from 10th to 12th February 2017 at The Northern Terrace, World Trade Center at Brigade Gateway. The three-day event will showcase the Company's 30 offerings across 6 cities in South India.

Commenting on this event, Mr. M.R. Jaishankar, Chairman and Managing Director, Brigade Enterprises Ltd, said, "Brigade Mega Home Fest will showcase our range of properties across Mysuru, Bengaluru, Chikmagalur, Mangaluru, Hyderabad and Chennai. This is a great opportunity for prospective customers to book a Brigade home."

The Brigade Mega Home Fest

Brigade Mega Home Fest will showcase the company's residential & commercial properties under various stages of development. It would give prospective buyers an opportunity to take a pick from a wide array of properties at different price points and avail mega deals on these three days. Offers range from 0% interest loans and free furnishing ranging from 2 lakh to 20 lakhs.

Buyers booking properties during the three-day event would also enjoy price protection on their booking for 12 months.

The event will be held at The Northern Terrace at World Trade Center and will be open to buyers between 11 a.m. and 8 p.m. on the three days.

For information on Brigade Group visit www.BrigadeGroup.com or call 1800 102 9977

For more information, please contact:

Mathew Abraham, Brigade Enterprises Ltd., Head- Corporate Communications & PR,

Phone: +91 80 41379200

E-mail: mathew@brigadegroup.com

For Brigade Enterprises Limite

Company Segretary