CIN No. : L26943RJ1979PLC001935

Phone : 01462 228101-6 Toll Free : 1800 180 6003 / 6004 Fax : 01462 228117 / 228119

E-Mail : shreebwr@shreecementItd.com

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FAX NO. 022-22722041 / 22722061 Email - corp.relations@bseindia.com

Bombay Stock Exchange Ltd. Phiroze Jeejeebhoy Towers,

25th Floor, Dalal Street,

MUMBAI - 400 023

SCRIP CODE 500387



SHREE CEMENT LTD.

Regd. Office:

BANGUR NAGAR, POST BOX NO.33, BEAWAR 305 901, RAJASTHAN, INDIA SCL/BWR/SE/2017/

20th January, 2017

FAX NO. 022 - 26598237 / 26598238 Email - cmlist@nse.co.in

National Stock Exchange of India Limited, Exchange Plaza, Bandra – Kurla Complex, Bandra (East) MUMBAI – 400 051

SCRIP CODE: SHREECEM EQ

Attn: Listing Department

Atti. Listing Department

Re: Order of the Hon'ble Competition Commission of India (CCI)

Dear Sirs,

We hereby inform that Hon'ble Competition Commission of India (CCI) has vide its order dated 19.1.2017, has passed an order against 7 cement Companies including Shree Cement for alleged contravention of provisions of the Competition Act, 2002 in respect of bids submitted by them in tender floated by Director Supplies & Disposals, Haryana (DS&DH), for supply of cement at different locations within the State and imposed penalty of Rs. 18.44 crore on the Company.

Based on Company's own assessment and advice given by its legal counsels, Company believes that it has a good case for succeeding in appeal and will accordingly file its appeal against the Order before the Competition Appellate Tribunal (COMPAT).

Thanking you,

Yours faithfully,

for SHREE CEMENT LIMITED

(S.S. KHANDELWAL)
COMPANY SECRETARY

JAIPUR OFFICE: SB-187, Bapu Nagar, Opp. Rajasthan University, JLN Marg, Jaipur-302 015

Phone: 0141 4241200, 4241204, Fax: 0141 4241219

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