

Statement Showing Shareholding Pattern **IDEA CELLULAR LIMITED** Name of the Company: Scrip Code (BSE): 532822 Class of security: Equity Shares Name of the scrip: IDEA Quarter ended: 30.06.2015 As a % of total no. of As a % of total no. of shares of No. of partly paid-up Partly paid-up shares:shares partly paid-up shares the Company Held by Promoter/Promoter Group NONE Held by Public Total As a % of total no. of shares of As a % of total no. of No. of outstanding the company, assuming full Outstanding convertible securities:outstanding securities conversion of the convertible convertible securities securities Held by Promoter/Promoter Group Held by Public NONE Total As a % of total no. of shares of As a % of total no. of Warrants:-No. of warrants the company, assuming full warrants conversion of warrants Held by Promoter/Promoter Group NONE Held by Public Total Total paid-up capital of the company assuming full NONE conversion of warrants and convertible securities

For Idea Cellular Limited
Pankaj Kapdeo

Company Secretary

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ldea Cellular Limited. 5th Floor "Windsor", Off C.S.T. Road, Kalina, Santacruz (East), Mumbai 400 098, India. Website: www.ideacellular.com Telephone: + 91 95940 04000 Fax: + 91 95940 03182 E mail: info@idea.adityabirla.com Corporate Identity Number: L32100GJ1996PLC030976



IDEA Cellular

		-	•	Shareholding Patter				
	Name of the Company:		DEA CELLULAR LII	WITED	Total shar	Qu eholding as	rarter ended : As	
Cate-	Category of shareholder	Number of	Total number of	Number of shares	a percentage of total number of shares		Shares pledged or otherwise encumbered	
gory code		shareholders	shares	held in dematerialized form	As a percentage of (A+B)	As a percentage of (A+B+C)	Number of shares	As a percenta
(1)	(11)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/ (IV)*100
(A)	Shareholding of Promoter and Promoter Group		·					
1	Indian							
(a)	Individuals/ Hindu Undivided Family	1	233,333	233,333	0.01%	0.01%	o	0,0
(b)	Central Government/ State Government(s)	0	0	0	0.00%	0,00%	N.A	1
(c)	Bodies Corporate	4	1,520,445,714	1,520,445,714	42.25%	42.25%	0	0.0
(d) (e)	Financial Institutions/ Banks Any Other (Specify)		- 0	0	0.00%	0.00%	N.A N.A	<u> </u>
767	Sub-Total (A)(1)	5	1,520,679,047	1,520,679,047	42.26%	42.26%	0	0.0
2	Foreign		.,,	.,==0,010,041		20/8		3.0
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)	0	0	0	0.00%	0.00%	N.A	
(b)	Bodies Corporate	0	0	. 0	0.00%	0.00%	N.A	
(c)	Institutions	0	0	0	0.00%	0.00%	N.A	
(d)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N.A	
(e)	Any Other (specify)	0	. 0	0	0.00%	0.00%	N.A	1
	Sub-Total (A)(2)	0	0	0	0.00%	0.00%	-	
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	5	1,520,679,047	1,520,679,047	42.26%	42.26%	o	0,0
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI Financial Institutions/ Banks	137 35	67,544,319	67,544,319	1.88% 0.64%	1.88% 0.64%	N.A	
(b)	Central Government/ State Government(s)	0	23,121,029 0	23,121,029	0.00%	0.00%	N.A N.A	
(d)	Venture Capital Funds	1	3,350,000	3,350,000	0.09%	0.09%	N.A	
(e)	Insurance Companies	3	76,354,172	76,354,172	2.12%	2.12%	N.A	
(f)	Foreign Institutional Investors	486	879,160,583	879,160,583	24.43%	24.43%	N.A	
(g)	Foreign Venture Capital Investors	0	0	0	0.00%	0.00%	N.A	
(h) (i)	Qualified Foreign Investor Any Other (specify)	0	0	. 0	0.00%	0.00%	N.A	
10	Sub-Total (B)(1)	662	1,049,530,103	1,049,530,103	29,16%	0.00% 29.16%	N.A	
2	Non-institutions		1,049,030,103	1,043,330,103	25,10/4	29.1076		-
(a)	Bodies Corporate	1,420	17,546,064	17,546,064	0.49%	0.49%	N.A	
(b)	Individuals -	-,	,			0.10,0	N.A	
	Individual shareholders holding nominal share capital up to Rs. 1	227,673	40,514,857	40,507,705	1.13%	1.13%	N.A	ľ
	lakh. ii. Individual shareholders holding nominal share capital in excess of	247	7,123,615	7,123,615	0.20%	0.20%	N.A	- · · · · · · · · · · · · · · · · · · ·
(c)	Rs. 1 lakh, Qualified Foreign Investor				0.00%	0.000		
(d)	Any Other (specify)	- "			0.00%	0.00%	N.A	
\"/	Individual Director	6	541,414	541,414	0.02%	0.02%	N.A	
	NRI	2,807	1,678,584	1,673,584	0.05%	0.05%	N.A	
	Trust	32	442,021	442,021	0.01%	0.01%	N.A	
	Overseas Corporate Bodies	236	957,000,543	957,000,543	26.59%	26.59%	N.A	!
	Clearing Members		3,655,896	3,655,896	0.10%	0.10%	N.A	
	Sub-Total (B)(2) Total Public Shareholding (B)=	232,424	1,028,502,994 2,078,033,097	1,028,490,842	28.58% 57.74%	28.58% 57.74%		
	(B)(1)+(B)(2)							
	TOTAL (A)+(B)	233,091	3,598,712,144	3,598,699,992	100.00%	100.00%	0	0.0
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00%	0.00%		-
(1)	Promoter and Promoter Group	ō	0	0	0.00%	0.00%		
(2)	Public	0		0	0.00%	0,00%	N.A	
	GRAND TOTAL (A)+(B)+(C)	233,091	3,598,712,144	3,598,699,992	100.00%	100,00%	o	0,0

The above Shareholding pattern comprises of 375,889 equity shares allotted on June 25, 2015, pursuant to the exercise of stock options by employees under ESOS Scheme. The Company received Listing approval for the said shares from Bombay Stock Exchange Ltd and National Stock Exchange of India Ltd on July 2,2015. The said shares were admitted for trading on both exchanges with effect from July 3, 2015.





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I(b) Statement Showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Quarter ended : As on 30.06.015

		Details of Shares Held		Encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares
Sr. No.	Name of the Shareholder	No. of Shares held	As a % of grand total (A)+(B)+(C)	No.	As a Percentage	As a % of grand total (A) + (B) + (C) of sub-clause (I) (a)	Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	As a % of total number of convertible securities of the same class	assuming full conversion of warrants and convertible securities) as a % of diluted share capital
(1)	(11)	(III)	(IV)	(V)	(VI) = (V) / (III)* 100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	Aditya Birla Nuvo Limited	837,526,221	23.27%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
2	Birla TMT Holdings Pvt. Ltd.	283,565,373	7.88%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
3	Hindalco Industries Limited	228,340,226	6.35%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
4	Grasim Industries Limited	171,013,894	4.75%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
5	Mr. Kumar Mangalam Birla	233,333	0.01%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
	Total	1,520,679,047	42.26%	0	0.00%	0.00%	0	0.00%	0	0.00%	0





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l(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Quarter ended : As on 30.06.2015

			Shares as a percentage of total	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming
Sr. No.	Name of the Shareholder	Number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)		of	As a % of total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class	full conversion of warrants and convertible securities) as a % of diluted share capital
1	Axiata Investments 1 (India) Limited	464,734,670	12.91%	0	0.00%	0	0.00%	0
2	P5 Asia Investments (Mauritius) Ltd	245,000,000	6.81%	0	0.00%	0	0.00%	0
3	Axiata Investments 2 (India) Limited	247,265,873	6.87%	0	0,00%	0	0.00%	0
4	National Westminster Bank Plc As Depository of First State Global Emerging Markets Leaders Fund	44,172,040	1,23%	О	0.00%	0	0.00%	0
5	Vanguard International Growth Fund	61,660,100	1.71%	О	0.00%	0	0.00%	0
6	National Westminster Bank Plc As Depository of First State Asia Pacific Leaders Fund	54,412,105	1.51%	0	0.00%	0	0.00%	0
7	ICICI Prudential Life Insurance Company	58,062,395	1.61%	0	0.00%	0	0.00%	0
8	Parvest Equity India	38,000,000	1.06%	0	0.00%	0	0.00%	0
9	Euro Pacific Growth Fund	62,667,820	1,74%	0	0.00%	0	0,00%	0
	Total	1,275,975,003	35.46%	0	0.00%	0	0.00%	0.00%





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I(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the Company

Quarter ended : As on 30.06.2015

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them		Shares as a percentage of total	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full
		Number of shares	number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class	conversion of warrants and convertible securities) as a % of diluted share capital
1	Axiata Investments 1 (India) Limited	464,734,670	12.91%	0	0.00%	0	0.00%	0
2	P5 Asia Investments (Mauritius) Ltd	245,000,000	6.81%	0	0.00%	0	0.00%	0
3	Axiata Investments 2 (India) Limited	247,265,873	6.87%	0	0.00%	0	0.00%	0
	Total	957,000,543	26.59%	0	0.00%	0	0.00%	0





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I(d) Statement Showing details of locked in shares

Quarter ended: As on 30.06.2015

S. No.	Name of the Shareholder	Category of Shareholders (Promoters/Public)	Number of shares	Locked in shares as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Axiata Investments 2 (India) Limited	Public	51,838,540	1.44%
	TOTAL		51,838,540	1.44%





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II(a) Statement Showing details of Depository Receipts (DRs)

Quarter ended: As on 30.06.2015

S. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}					
	NONE								





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II(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by 'promoter/promoter group' are in excess of 1% of the total number of shares

Quarter ended: As on 30.06.2015

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	No. of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}						
	NONE									



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