



BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Avinash Kharkar

April 1, 2016
Sc- 15008

Dear Sirs,

Re: Tata Motors March, 2016 sales

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethia
Company Secretary

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TATA MOTORS LIMITED

Bombay House 24 Homi Mody Street Mumbai 400 001
Tel 91 22 6665 8282 Fax 91 22 6665 7799
www.tatamotors.com CIN L28920MH1945PLC004520

IM&HCV's, LCV's and Exports drive growth for Tata Motors in March 2016

Mumbai, April 01, 2016: Tata Motors saw strong growth in certain key segments, with IM&HCV growing by 24%, while LCV's and Exports both growing by 15% year-on-year. The total commercial and passenger vehicles sales (including exports) of 53,057 units in March 2016, grew by 1% over 52,479 vehicles sold in March 2015. The company's domestic sales of Tata commercial and passenger vehicles for March 2016 were 46,701 nos., a decline of 1% over 47,044 vehicles, sold in March 2015.

Cumulative sales (including exports) for the company for FY 15-16 were 511,711 nos., higher by 2% over 502,281 vehicles, sold last year.

Passenger Vehicles

In March 2015, Tata Motors passenger vehicles recorded sales of 8,454 nos., a decline of 44%, compared to 15,039 nos., sold in March 2015.

Sales of the passenger cars in March 2016 were at 6,876 nos., lower by 47%, over March 2015. UV sales were lower by 23% at 1,578 nos., in March 2015.

Cumulative sales of all passenger vehicles in the domestic market for FY 15-16 were 126,534 nos., lower by 6%, over last year.

Commercial Vehicles

The company's sales of commercial vehicles in March 2016 in the domestic market were at 38,247 nos., higher by 20%, over March 2015. LCV sales were at 19,709 nos., a growth of 15% over March 2015, while M&HCV sales continued to show growth at 18,538 nos., higher by 24%, over March 2015.

Cumulative sales of commercial vehicles in the domestic market for FY 15-16 was 327,142 nos., higher by 3% over last year. Cumulative LCV sales was 170,181 nos., a decline of 11% over last year, while M&HCV sales were at 156,961 nos., higher by 23%, over last year.

Exports

The company's sales from exports were 6,356 nos. in March 2016, higher by 17% compared to 5,435 vehicles in March 2015. The cumulative sales from exports for FY15-16 were at 58,035 a growth of 16%, compared to last year.

-Ends-

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About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,62,796 crores (USD 42.04 billion) in 2014-15. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.

(www.tatamotors.com) ; also follow us on Twitter: (<https://twitter.com/TataMotors>)

Issued by:

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