



SUPER SALES INDIA LIMITED

SSIL / SEC / 29.

Monday, February 6, 2017

The Secretary,
Bombay Stock Exchange Ltd,
Phiroze Jeejeebhoy Towers,
25th Floor, Dalal Street, Fort,
Mumbai – 400 001.
Fax No.022-22658121

Dear Sir,

Sub: Unaudited financial results for the quarter ended 31st December, 2016 and Limited Review report there on - reg.

We are enclosing herewith the Unaudited financial results for the period ended 31st December, 2016 as approved by Board of Directors at their meeting held on 6th February, 2017 along with the Limited review report given by the statutory Auditors for your records.

Kindly receive the same.

Thanking you,

Yours faithfully,
For Super Sales India Limited

S K Radhakrishnan
Company Secretary

Encl.: As above

SUPER SALES INDIA LIMITED
 CIN:L17111TZ1981PLC001109, Email:ssil@vaamaa.com, Web: supersales.co.in
 Regd. Office 34 A, Kamaraj Road, Coimbatore - 641 018.
UNAUDITED FINANCIAL RESULTS FOR THE PERIOD ENDED 31ST DECEMBER, 2016

Rs. In Lakhs

SI No.	Particulars	3 months ended (unaudited)			9 months ended (unaudited)		12 months ended (audited)
		31.12.2016	30.09.2016	31.12.2015	31.12.2016	31.12.2015	31.03.2016
1	Income from Operations						
(a)	Net Sales/Income from operations (net of excise duty)	5830.96	6618.94	5534.76	18137.87	16503.85	22123.53
(b)	Other operating Income	163.24	176.37	180.79	531.52	614.61	804.98
	Total Income from operations (net)	5994.20	6795.31	5715.55	18669.39	17118.46	22928.51
2	Expenses						
	A. Cost of Material Consumed	2833.50	2975.92	2560.99	8419.19	7576.23	10227.39
	B. Purchases of stock-in-trade	58.20	136.57	9.42	256.99	56.30	82.30
	C. Changes in inventories of finished goods, work-in-progress and stock-in-trade	(26.03)	(209.84)	(34.85)	(181.88)	(247.05)	(251.41)
	D. Employee benefits expense	769.80	780.23	700.50	2247.67	2114.86	2834.77
	E. Depreciation and amortisation expense	411.16	405.23	351.32	1213.78	1016.94	1372.80
	F. Power Cost	740.15	765.44	731.03	2278.35	2215.04	2966.04
	G. Other expenses	953.15	884.03	870.24	2614.57	2286.31	3171.24
	Total expenses	5739.93	5737.58	5188.65	16848.67	15018.63	20403.13
3	Profit/(Loss) from operations before other income, finance costs and exceptional Items (1-2)	254.27	1057.73	526.90	1820.72	2099.83	2525.38
4	Other income	113.50	168.40	124.00	370.26	421.89	667.75
5	Profit/(Loss) from ordinary activities before finance costs and exceptional Items (3+4)	367.77	1226.13	650.90	2190.98	2521.72	3193.13
6	Finance costs	109.91	139.64	144.76	386.42	490.12	677.10
7	Profit/(Loss) from ordinary activities after finance costs and before exceptional Items (5-6)	257.86	1086.49	506.14	1804.56	2031.60	2516.03
8	Exceptional Items	-	-	-	-	-	65.26
9	Profit / (Loss) from ordinary Activities before Tax (7+/- 8)	257.86	1086.49	506.14	1804.56	2031.60	2450.77
10	Tax Expenses	81.46	211.33	182.52	431.22	649.54	711.47
11	Net Profit / (Loss) from ordinary Activities after Tax (9+/-10)	176.40	875.16	323.62	1373.34	1382.06	1739.30
12	Extra Ordinary Items	-	-	-	-	-	-
13	Net Profit / (Loss) for the period (11-12)	176.40	875.16	323.62	1373.34	1382.06	1739.30
14	Share of profit/(loss) of associates	-	-	-	-	-	-
15	Minority Interest	-	-	-	-	-	-
16	Net Profit / (Loss) after taxes, Minority interest and share of profit/(loss) of associates (13-14-15)	176.40	875.16	323.62	1373.34	1382.06	1739.30
17	Paid-up equity share capital (face value of Rs. 10 each)	307.15	307.15	307.15	307.15	307.15	307.15
18	Reserves excluding revaluation reserves	-	-	-	-	-	11825.20
19	Earnings per Share (Rs) (before						
(a)	Extraordinary Items) Basic & Diluted	5.74	28.49	10.54	44.71	45.00	56.63
19	Earnings per Share (Rs) (after						
(b)	Extraordinary Items) Basic & Diluted	5.74	28.49	10.54	44.71	45.00	56.63

contd. 2..



SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

SI No.	Particulars	3 months ended (unaudited)			9 months ended (unaudited)		12 months ended (audited)
		31.12.2016	30.09.2016	31.12.2015	31.12.2016	31.12.2015	31.03.2016
1	Segment revenue						
	- Agency Division	412.10	452.72	460.61	1325.25	1568.49	2142.68
	- Textile Division	4337.42	4726.39	4209.81	13325.79	12267.04	16570.82
	- Wind Energy Division	545.42	916.80	345.22	1777.70	1273.78	1333.93
	- Engineering Division	699.26	699.40	699.91	2240.65	2009.15	2881.08
	Total	5994.20	6795.31	5715.55	18669.39	17118.46	22928.51
	Less: Intersegment Revenue	612.88	717.30	451.17	1645.83	1261.35	1353.45
	Net Sales/Income from operations	5381.32	6078.01	5264.38	17023.56	15857.11	21575.06
2	Profit/(Loss) before tax & interest						
	- Agency Division	184.53	234.03	284.25	706.42	1063.81	1465.44
	- Textile Division	(135.52)	182.33	190.65	142.88	496.25	784.10
	- Wind Energy Division	362.42	727.10	151.69	1253.87	753.69	673.37
	- Engineering Division	4.40	19.19	69.54	78.89	200.67	192.84
	Total	415.83	1162.65	696.13	2182.06	2514.42	3115.75
	Less: Interest	109.91	139.64	144.76	386.42	490.12	677.10
	Less: Other unallocable expenditure net off unallocable Income	48.06	(63.48)	45.23	(8.92)	(7.30)	(12.12)
	Total Profit/(Loss) before tax	257.86	1086.49	506.14	1804.56	2031.60	2450.77
3	Capital Employed						
	- Agency Division	1775.94	1099.22	818.72	1775.94	818.72	866.50
	- Textile Division	5352.21	5491.73	5111.08	5352.21	5111.08	5464.16
	- Wind Energy Division	3461.45	3598.57	3381.21	3461.45	3381.21	3376.80
	- Engineering Division	3927.77	4107.84	3728.67	3927.77	3728.67	3473.83
	Total	14517.37	14297.36	13039.68	14517.37	13039.68	13181.29

Notes

- The above results reviewed by the Audit Committee were approved by the Board of Directors at its meeting held on 06.02.2017.
- Previous period figures are re-grouped and reclassified wherever necessary

Coimbatore
06.02.2017

On behalf of the Board
Sanjayarath
Sanjay Jayarthanavelu
Chairman



T. S. V. R. Srinivasan

The Board of Directors,
Super Sales India Limited.

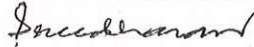
LIMITED REVIEW REPORT FOR THE QUARTER ENDED 31.12.2016

We have reviewed the accompanying statement of unaudited financial results of **SUPER SALES INDIA LIMITED** for the quarter ended 31.12.2016 being submitted by the company pursuant to the requirement of Regulation 33 SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 as modified by circular No.CIR/CFD/FAC/62/2016 dated 05.07.2016. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information" performed by the Independent Auditor of the Entity issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

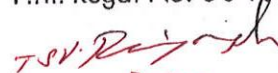
Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as modified by circular No.CIR/CFD/FAC/62/2016 dated 05.07.2016 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For S.KRISHNAMOORTHY & CO.
Chartered Accountants



K.N.SREEDHARAN
Membership No.12026
Partner

For Subbachar & Srinivasan
Chartered Accountants
Firm Regd. No: 0040835



Partner
T.S.V. Rajagopal, M. No: 200380

Place: Coimbatore
Date : 06.02.2017