PROVOGUE

Dated 21st November 2017

BSE Limited

Listing Department P.J. Towers, Dalal Street, Fort Mumbai 400 001 Scrip Code: 532647

Your email dated 21st November 2017 Ref.:

Sub.: Increase in Price

Dear Sir/Madam,

We refer your aforesaid email and would like to inform you that increase in price of shares of the Company is purely because of investors' perceptions based on information already disseminated to the Stock Exchanges/ public.

Also we wish to inform that the Company has been disseminating or informing all the available price sensitive information to the Stock Exchanges and has been hosting on its website, whenever required, from time to time for investors information. There is no other price sensitive information, at this moment, with the Company required to be disclosed to the Stock Exchanges in view of regulation 30 of the SEBI (LODR) Regulations 2015.

Thanking you,

Yours truly,

For Provogue (India) Limited

Company Secretary