



# SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.  
Tel : +91-44-4467 6767 Fax : +91-44-4067 6161 Email: tvinfo@sunnetwork.in  
Website: www.suntv.in CIN.: L22110TN1985PLC012491

12<sup>th</sup> June, 2015

BSE Limited  
Floor No.25, P J Towers,  
Dalal Street,  
Mumbai - 400 001

Dear Sir,

**Sub: Code for Fair Disclosure of Unpublished Price Sensitive Information (UPSI)**

**Ref: Scrip Code: 532733 - Scrip Id: SUNTV**

\*\*\*\*\*

Please find attached the Code of Practices and Procedures for the Fair Disclosure of Unpublished Price Sensitive Information (the Code) pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015.

Please acknowledge receipt of the same.

Thanking you,

For Sun TV Network Limited

R. Ravi  
Company Secretary



# SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, India.  
Tel : +91-44-4467 6767 Fax : +91-44-4067 6161 Email: tvinfo@sunnetwork.in  
Website: www.suntv.in CIN.: L22110TN1985PLC012491

## Policy for Fair Disclosure of Unpublished Price Sensitive information (UPSI)

*(Pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015)*

Sun TV Network Limited (the Company) shall adhere to the practices and procedures detailed in this Fair Disclosure Policy document, effective May 29, 2015 in order to ensure fair disclosure of events and occurrence that could potentially impact price of listed securities of the Company in the market.

The Company shall follow the Principles of Fair Disclosures detailed hereunder:

1. Prompt public disclosure of Unpublished Price Sensitive Information (UPSI) that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.
2. Uniform and universal dissemination of UPSI to avoid selective disclosure.
3. The Company Secretary and Compliance Officer of the Company will act as a Chief Investor Relations Officer to deal with dissemination of information and disclosure of UPSI.
4. Prompt dissemination of UPSI that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
5. Appropriate and fair response to queries on news reports and requests for verification of rumours by regulatory authorities.
6. Ensuring that information shared with analysts and research personnel is not UPSI.
7. Developing best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on the official website to ensure official confirmation and documentation of disclosures made.
8. Handling of all UPSI on a need-to-know basis.

\*\*\*\*\*