

Kotak Mahindra Bank

3rd August 2017

The Manager Corporate Relationship, BSE Limited, 1st Floor, New Trading Ring, Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001. The Manager
National Stock Exchange of India Ltd.
Exchange Plaza,
5th Floor,
Plot No.C/1, G Block,
Bandra-Kurla Complex,
Bandra (East),
Mumbai 400 051.

Dear Sir,

Sub: Press Release

We are enclosing herewith press release in respect of the announcement "Kotak Mahindra Bank Holds Retail Savings Rate despite Falling Trend".

This is for your information and necessary action.

Yours faithfully, Kotak Mahindra Bank Limited

Bina Chandarana Company Secretary & Sr. Executive Vice President





Media Release

Kotak Mahindra Bank Holds Retail Savings Rate Despite Falling Trend

99.9% of savings customers continue to enjoy same rate as before

Mumbai, August 3, 2017: In an environment where interest rates are on a downward trajectory, Kotak Mahindra Bank (KMB) today announced that its customers will continue to enjoy 6% interest rate p.a. on savings account balances above Rs. 1 lakh and up to Rs 1 crore.

Shanti Ekambaram, President - Consumer Banking, Kotak Mahindra Bank, said, "Our focus continues to be on building a quality retail franchise. Hence, we are holding our savings interest rate in the retail segment. Effectively, 99.9% of our savings account customers continue to enjoy the same savings interest rate as before."

Savings Bank Balances	Present*	New Savings Rates p.a.*
	Savings Rate p.a.	Effective Aug 4, 2017
Up to Rs 1 lakh	5.0%	5.0%
Above Rs 1 lakh up to Rs 1crore	6.0%	6.0%
Above Rs 1 crore up to Rs 5 crore	6.0%	5.5%
Above Rs 5 crore	5.5%	5.5%

^{*} Applicable for resident savings account only

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

Effective April 1, 2015, ING Vysya Bank Ltd. merged with Kotak Mahindra Bank Ltd. As on June 30, 2017, Kotak Mahindra Bank Ltd, has a national footprint of 1,362 branches spread across 689 locations and 2,173 ATMs.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India.

For more information, please visit the company's website at http://www.kotak.com/

For further information, please contact

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