

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC) Zee Entertainment Enterprises Limited

Name of the stock exchanges where the shares of the target company are listed NSE / BSE

Date of Reporting 15-May-2015

Name of the Promoter or PAC on whose shares encumbrance has been created / invoked / released Cyquator Media Services Private Limited

Details creation of encumbrance :

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)			Details of Even pertaining to encumbrance (3)					Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/ release invocation)	Date of creation invocation/ release of encumbrance	Type of encumbrance (pledge/lien/ non disposal/ undertaking /other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered		No of Shares
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	155,597,502	16.20	Creation	8-May-2015	Pledge	1,479,900	0.16	IDBI Trusteeship Services Limited	157,077,402	16.36
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	157,077,402	16.36	Release	11-May-2015	Pledge	556,565	0.06	Axis Finance Ltd	156,520,837	16.30

For Cyquator Media Services Pvt. Ltd.

Place : Mumbai
Date : 15.05.2015

Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.