



May 8, 2017

The Secretary
National Stock Exchange of
India Ltd.
Exchange Plaza, 5th floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai 400 051
Scrip Code - TATAGLOBAL

The Secretary
Bombay Stock Exchange Ltd.
Corporate Relationship Dept.
Registered Office : Floor 25,
PJ Towers
Dalal Street
Mumbai 400 001
Scrip Code - 500800

The Secretary
Calcutta Stock Exchange
Asscn. Ltd.
7 Lyons Range
Kolkata 700 001
Scrip Code – 1000027
(Demat)
27 (Physical)

Dear Sir / Mam

Subject; Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) regulations 2015

The Company proposes to launch Ready to drink Tea based beverage. The details as required under the SEBI Circular no. CIR/CFD/CMD/4/2015 dated 09 September 2015 are as follows:

- Name of the Product: " Tata Tea Fruski"
- Date of the launch : expected to be made on 10th May, 2017
- Category of the Product:- Ready to Drink Beverage
- Whether caters to domestic/ international market: Domestic - India
- Name of the countries in which the product is launched (in case of international): N.A.

This disclosure is made in terms of the requirements of Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Yours faithfully,
For **Tata Global Beverages Limited**



(V. Madan)
Vice President & Company Secretary



TATA GLOBAL BEVERAGES LIMITED

Kirloskar Business Park Block-C 3rd & 4th Floor Hebbal Bengaluru-560 024

Tel 91-80-67171200 Fax 91-80 6717 1201

Registered Office 1 Bishop Lefroy Road Kolkata 700 020

Corporate Identity Number (CIN) - L15491WB1962PLC031425

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