

BRIEF PROFILE OF MR. RAM KUMAR GUPTA

Mr. Ram Kumar Gupta (Mr. Gupta), aged 56 years, is a Bachelor in Commerce with Honors [B.Com (Hons.)) and a Chartered Accountant (FCA) with over 27 years of post-qualification experience in different positions in Bata Shoe Organization (BSO). Mr. Gupta joined Bata India in July-1986 and had an extremely successful and rewarding career. Mr. Gupta was on the Board of Bata Properties Limited and Coastal Commercial & Exim Limited, the wholly owned subsidiaries of Bata India Limited and has also served as a Nominee Director of Bata India Limited on the Board of Riverbank Developers Private Limited, the erstwhile 50:50 Joint Venture Company of Riverbank Holding Private Limited and Bata India Limited. His last assignment in Bata India Limited was as Senior Vice President-Finance from January - 2011 till January - 2013.

Mr. Gupta was assigned a challenging role as Finance Director of Bata Shoe Company Kenya Ltd. in February 2013, which position he held till his relocation to India in July-2015. In this overseas assignment, in addition of Bata-Kenya, he was also made responsible for the finance operations in Bata Shoe Company Uganda Limited and Bata Shoe Company Tanzania Limited. The companies in India, Kenya, Tanzania and Uganda have recorded record profits and improved profit margins through various cost control techniques and innovative methods during his tenure.

Mr. Gupta has attended various courses in BSO including *Adminco* and *Bata Finance-E Learning*.