

U67100GJ2012PTC071919

Belly Share Trading Pvt. Ltd.

217, Mavani Shopping Centre,
Sardar Chowk, Nr. Mini Bazar,
Varachha Road, SURAT - 395006



May 04, 2017

To,
BSE Limited
Department of Corporate Services
P. J. Tower, Dalal Street,
Mumbai 400 001

007474

Sub: Intimation/Disclosures under SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir,

Pursuant to the provisions of Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and the amendments made therein, We, M/s Belly Share Trading Pvt. Ltd., would like to inform you that we have sold 55,34,976(2.87%) Equity Shares of Rs.2/- each from 23rd January, 2017 to 31st March, 2017 of M/s. Shrenuj & Company Limited ("the Company") in Open Market and Off Market.

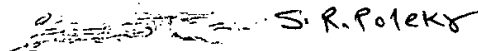
Our holding in the Company prior to this sale was 55,34,976(2.87%) Equity Shares and we are not holding any shares in the company hereafter.

Please find enclosed herewith the relevant information in the prescribed Formats.

We request you to kindly take the above information on your record.

Thanking you,
Yours sincerely

For M/s. Belly Share Trading Pvt. Ltd

 S. R. Polekar

Director

Encl: as above

DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Shrenuj & Co. Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	1) Belly Share Trading Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1) Bombay Stock Exchange Limited 2) National Stock Exchange of India Limited		
5. Details of the acquisition-/ disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition (sale) under consideration, holding of :</u>			
a) Shares carrying voting rights	55,34,976	2.87%	2.87%
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	Nil	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	Nil	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	N.A.	N.A.
e) Total (a+b+c+d)	55,34,976	2.87%	2.87%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights sold*** (Details of sale is provided in the Table below)	55,34,976	2.87%	2.87%
b) VRs acquired otherwise than by equity shares	Nil	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	N.A.	N.A.
d) Shares encumbered/ invoked/ released by the acquirer	Nil	N.A.	N.A.

e) Total (a+b+c+d)	55,34,976	2.87%	2.87%
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	Nil	N.A.	N.A.
b) Shares encumbered with the acquirer	Nil	N.A.	N.A.
c) VRs otherwise than by equity shares	Nil	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	N.A.	N.A.
e) Total (a+b+c+d)	Nil	N.A.	N.A.
6. Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Open Market and Off Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	31 st March, 2017***		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 38,58,14,516/- constituting of 19,29,07,258 Equity Shares of Rs. 2/- each.		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 38,58,14,516/- constituting of 19,29,07,258 Equity Shares of Rs. 2/- each.		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	Rs. 38,58,14,516/- constituting of 19,29,07,258 Equity Shares of Rs. 2/- each.		

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the Listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

***Please note that below are the details of the sale made by us on various dates:

Date	Prior Shareholding		Sale of Shares		Post Shareholding	
	No. of Shares	%	No. of Shares sold	%	No. of Shares	%
23.01.2017	55,34,976	2.87%	88,219	0.045%	54,46,757	2.82%
27.01.2017	54,46,757	2.82	41,000	0.021%	54,05,757	2.80%
27.01.2017	54,05,757	2.80	12,601	0.007%	53,93,156	2.80%
31.03.2017	53,93,156	2.80	53,93,156	2.80%	NIL	N.A.

For Belly Share Trading Limited

~~XXXXXXXXXXXXXXXXXXXX~~ S.R.P012K8

Director

Date : 04/05/2017

Place : Suva