

Asian Paints Limited

Asian Paints House 6A, Shantinagar Santacruz (E) Mumbai 400 055

T: (022) 6218 1000 F: (022) 6218 1111 www.asianpaints.com

APL/SEC/15/448

17th March, 2017

BSE Limited Corporate Relationship Department, Phiroze Jeejeebhoy Towers, 25th Floor, Dalal Street, Mumbai - 400 001

Sir(s),

Sub: Closure of trading window

This is to inform that as per "Asian Paints Limited - Code of Conduct to regulate, monitor and report trading by Insiders" (hereinafter referred to as the "Code of Conduct"), the trading window of the Company will be closed from Monday, 27th March, 2017 until 48 hours from the date of declaration of the audited financial results of the Company for the quarter and year ending 31st March, 2017. The details of the date of Board meeting and opening of the trading window shall be intimated in due course.

The same is being informed to the Designated Persons in accordance with the Code of Conduct.

This is for your information and record.

Thanking you,

Yours truly,

For ASIAN PAINTS LIMITED

ESH MERCHANT

CFO & COMPANY SECRETARY, PRESIDENT - INDUSTRIAL JVs

cc: The National Stock Exchange of India Limited