

## **NIIT signs strategic agreement with Guian New Area, China in presence of Hon'ble Prime Minister Shri Narendra Modi**

- *To develop Human Capital in line with China's vision to promote Guian as the national center for the Big Data industry*

**Shanghai (China)/ New Delhi (India), May 16, 2015:** NIIT, a global leader in skills and talent development, has entered into an agreement with Guian New Area in the Guizhou province of China, to train students from the province in Career Programs in Big Data. The agreement was signed by Mr. Prakash Menon, President, NIIT China and Mr. Chen Yan, Authorized representative from Guizhou Guian New District, in presence of Hon'ble Prime Minister of India Shri Narendra Modi at the Business Forum organized on the occasion his visit to strengthen Sino-Indian trade ties. Also present on the occasion were leaders from the government, CEOs of Indian and Chinese companies as well as Chief Ministers of Gujarat and Maharashtra.

Earlier this year NIIT and Guian New Area in the Guizhou province entered into Memorandum of Understanding (MoU), to offer programs in new-age IT, with special focus on Big Data. The agreement brings the MoU into effect with NIIT setting up a centre in Guian New Area to train 50,000 students in five years, to help realize China's vision to promote Guian as the national center for the Big Data industry. The entire project will be funded by the Government of China as Guian has been identified by the Government as the national center for the Big Data Industry.

As the need for analyzing huge volumes of data presents immense opportunity for businesses today, there has been a growing demand globally for analytics professionals to power the Big Data industry. To cater to this emerging trend, NIIT has introduced cutting-edge programs in Big Data.

Parallely NIIT has also tied up with University of Finance and Economy, Guizhou to train students through "NIIT Inside model" - a very unique business model for co-operation with Universities and Colleges in China where NIIT programs are embedded in University/College IT curriculum. Students may undergo a 4 year Bachelor Degree program or a 3 year Associate Degree program post 12th grade in Information Technology. Currently, NIIT curriculum is embedded into both these programs across multiple Universities and Colleges in China. While the University system continues to teach the rest of the subjects that a student undergoes such as Chinese language, science etc to obtain a Bachelor Degree, the IT portion is completely from NIIT. The students get the degree or the associate degree from the University/Government and also receive a certificate from NIIT.

Speaking on the occasion Mr. Prakash Menon, President, NIIT China, said, *"It is indeed a privilege to be invited by the Chinese Govt. to create a pool of Big Data professionals for its booming IT industry. Also, according to latest reports, China has the largest and fastest growing online population and it is an honour to develop professionals for the thriving internet space."*



*“NIIT was the first Indian IT training company to establish presence in China in the late nineties with a vision to create a manpower pool, to empower the software industry in the country. We are committed to supporting China in its human capacity building initiative and it gives us great pleasure to join hands with Guian New Area to further open and accelerate new-age career opportunities like Big Data,”* added Mr. Menon.

Apart from this, NIIT will offer wide range of cutting-edge IT skills training across various fields through its state-of-the-art Cloud Campus. Currently, there are over 10,000 students studying in the New University Town campus which is likely to grow to nearly 25,000 over the next few years. Hence, there exists a potential to train a large number of students. NIIT will help support the vision of the Guizhou Government and would train these students to develop the next generation of data scientists and business analytics professionals for opportunities in the Big Data industry.

NIIT, a global leader in skills and talent Development, established its presence in China in 1997, becoming the first Indian IT enterprise to do so. Over the years, NIIT has been training skilled IT professionals for China's software outsourcing industry. With the support of its outstanding partners and institutions, it has trained more than 150,000 students in the country.

#### **About NIIT**

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries.

NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

**NIIT's Corporate Learning Group (CLG)** offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

**NIIT's Skills and Careers Group (SCG)** delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous



Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed RevGNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SCG portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking & Insurance, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT YuvaJyoti. Besides this, for the China market, NIIT has tied up with governments and software parks in Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

**NIIT's School Learning Group (SLG)** provides technology based learning to over 15,000 government and private schools in India, Bhutan, South Africa and the Middle East. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

NIIT's learning and talent development solutions, have received widespread recognition globally. The company has been named among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT YuvaJyoti Ltd was recognized as the Best Vocational Education and Skill Development initiative at the World Education Summit, 2014.

In recognition of its people-centric policies, which foster an environment of growth and career development, NIIT has been ranked as the 4th Best Company to work for in India 2013-14, by Great Place to Work Institute®.

For more information, visit [www.niit.com](http://www.niit.com)

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