



REF:INABB:STATUT:LODR:2023

November 28, 2023

BSE Limited  
P.J. Towers, Dalal Street  
Mumbai 400 001  
(Attn : DCS CRD)

National Stock Exchange of India Ltd  
Exchange Plaza, 5<sup>th</sup> floor, Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E).  
Mumbai 400 051

Attn: Listing Dept.

Dear Sirs,

Sub: Disclosure under the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and amendments thereto ('Listing Regulations') – Product Launch.

Ref: BSE - 500002 / NSE - ABB / ISIN - INE1 17A01022

Pursuant to Regulation 30 read with Part B of the Schedule III of the Listing Regulations read with Circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/120 dated July 13, 2023, we are pleased to inform you that Company is launching two new products today, viz; ABB Ability™ SmartMaster and Aquamster Mobile Comm.

Further, the details of the said products as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are as follows:

|   |   |
|---|---|
| Name of the product   | 1. ABB Ability™ SmartMaster<br>2. Aquamster Mobile Comm   |
| Date of launch  | November 28, 2023   |
| Category of the product   | Water Metring & Digital solution for field asset management   |
| Whether caters to domestic/international market                                   | 1. ABB Ability™ SmartMaster (Domestic & International markets)<br>2. Aquamster Mobile Comm (Domestic markets) |
| Name of the countries in which the product is launched (in case of international) | Key countries include US, UK, China and Germany.  |

A copy of the Press Release with regard to the above Product Launch is enclosed herewith. These are also being made available on the website of the Company. Kindly take the above information on record.

Thanking you,

Yours faithfully,  
For ABB India Limited

Trivikram Guda  
Company Secretary and Compliance Officer  
ACS-17685  
Encl: as above

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BANGALORE, INDIA, NOVEMBER 28, 2023

# ABB launches digital asset performance management platform for instrumentation

- The ABB Ability™ SmartMaster asset performance management platform gathers, analyzes and verifies diagnostic data from field devices, helping to increase efficiency of operations in the water, wastewater, chemical, oil & gas, and other industries
- Through the platform, plant operators can perform fleet management of instrumentation, identify potential issues that could affect performance or result in unplanned downtime
- SmartMaster can be used with a range of ABB and third-party field devices and instrumentation, such as flow meters, level meters, temperature, and pressure sensors

ABB has launched ABB Ability™ SmartMaster, a comprehensive asset performance management platform for verification and condition monitoring of instrumentation and field devices in the water, wastewater, chemical, oil & gas, and other industries, in India. SmartMaster gathers, analyzes and verifies diagnostic data from instruments remotely, without interrupting current measurement tasks.

The platform can be used with a range of ABB and third-party instruments, such as flow meters, level meters, temperature, and pressure sensors. Available as an on-premise or cloud-based solution, SmartMaster sends a valuable fleet level overview from the field straight to the customer's phone, tablet, or other devices.

SmartMaster addresses key challenges for industrial companies such as managing the sheer volume of instruments that are installed on any given plant. Many facilities typically have hundreds or even thousands of devices, some of which may be installed in hard to reach or hazardous areas.

Another big challenge is applications and data running in silos. This limits insights and efficiency of operations. By getting better, actionable insights, industrial companies can see both increased efficiency and environmental benefits.

“Plant operators are expected to increase efficiency as well as become more sustainable and for this, it’s critical that each device, each instrument performs optimally in the industrial process,” said Jacques Mulbert, Division President, ABB Measurement & Analytics. “With hundreds of field devices working in the background, optimal performance is impossible to achieve without digital service technology. The ABB Ability™ SmartMaster connects the physical and digital worlds, ensuring that instruments perform optimally.”

The platform offers extended possibilities for device optimization and maintenance. With SmartMaster, plant operators can access data on instrument status and identify in advance any potential issues that could affect measurement performance or result in unplanned downtime.

This knowledge helps them to plan servicing, spare part orders and device replacement. SmartMaster provides the information as calendar view analysis and an analytical report of failure scenarios.

SmartMaster is part of ABB Measurement & Analytics digital suite of solutions that enable optimized plant operations. The suite comprises ABB Ability™ Smart Device Manager, ABB Ability™ Verification for measurement devices, and ABB Ability™ SmartMaster.

**ABB's Process Automation** business automates, electrifies and digitalizes industrial operations that address a wide range of essential needs – from supplying energy, water and materials, to producing goods and transporting them to market. With its ~20,000 employees, leading technology and service expertise, ABB Process Automation helps customers in process, hybrid and maritime industries improve performance and safety of operations, enabling a more sustainable and resource-efficient future.  
[go.abb/processautomation](http://go.abb/processautomation)

**ABB** is a technology leader in electrification and automation, enabling a more sustainable and resource-efficient future. The company's solutions connect engineering know-how and software to optimize how things are manufactured, moved, powered and operated. Building on more than 140 years of excellence, ABB's ~105,000 employees are committed to driving innovations that accelerate industrial transformation. [www.abb.com](http://www.abb.com)

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**For more information please contact:**

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