



## HERO MOTOCORP REPORTS ROBUST SALES OF OVER FIVE LAKH UNITS IN MAY 2015

**New Delhi, June 1<sup>st</sup>, 2015:** Reiterating its market leadership, **Hero MotoCorp Ltd (HMCL)**, the world's largest two-wheeler manufacturer, today reported yet another month of over five lakh unit sales.

HMCL sold 569,876 units of two-wheelers in May 2015. The company had sold 602,481 two-wheelers in the corresponding month last year.

Despite slowing rural economy and moderating wages in the rural market, HMCL has managed to consistently report over five lakh unit sales month-on-month.

HF Deluxe, the popular commuter segment bike from HMCL, has achieved a remarkable feat clocking more than 1 million unit sales in the financial year 2015. HF Deluxe has thus emerged as the third HMCL motorcycle brand to clock annual sales of a million units, joining Hero Splendor and Hero Passion.

Splendor iSmart, the world's most fuel efficient bike with a mileage of 102.5 km per litre, has been another success story, having already sold over 350,000 units of two-wheelers since its launch just about a year back.

Hero MotoCorp also recently sold over 100,000 two-wheelers on the online platform through its tie-up with Snapdeal in a matter of a few months.

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