

03 June, 2016

To,
Bombay Stock Exchange
Listing Department,
14th Floor, P.J. Tower,
Dalal Street,
Mumbai – 400 001.

National Stock Exchange India Limited,
Listing Department,
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051.

Company Secretary
Cox & Kings Ltd.
Turner Morrison Building,
16 Bank Street,
Mumbai 400 001.

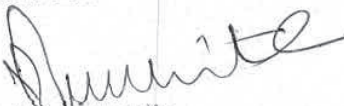
Sub: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir(s),

We are furnishing the required disclosure pursuant to regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Thanking you,

Yours faithfully,
For Sneh Sadan Traders and Agents Ltd.


Ravindra G Mohite
Director

Encl. as above

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/ invocation of encumbrance / release of encumbrance. In terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)		Details of events pertaining to encumbrance (3)											
Names of the Stock Exchanges where the shares of the target company are listed		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares {creation [(2) + (3)]/ release [(2) - (3)]/ invocation [(1) - (3)]}		
Name of the Promoter (s) or PAC with him	No. of Shares	% of total share capital	No. of shares	% of total share capital	Type of event (creation / release/ invocation)	Date of creation/ invocation of encumbrance	Type of encumbrance (Pledge/lien/non disposal undertaking/ others)	Reason for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of shares	% of total share capital
Cox & Kings Limited National Stock Exchange of India Ltd. BSE Ltd.													
Date of reporting		June 03, 2016											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Sneh Sadan Traders and Agents Ltd.											
Details of the creation of encumbrance													
SNEH SADAN TRADERS AND AGENTS LIMITED	33,038,368	18.71%	25,528,072	14.45%	Pledge	27.05.2016	Pledge	Collateral for Loan taken by Sneh Sadan Traders and Agents Ltd.	4,36,500	0.25%	JM Financial Credit Solutions Ltd.	25,964,572	14.71%
SNEH SADAN TRADERS AND AGENTS LIMITED	33,038,368	18.71%	25,964,572	14.71%	Pledge	30.05.2016	Pledge	Collateral for Loan taken by Sneh Sadan Traders and Agents Ltd.	6,19,949	0.35%	Xander Finance Pvt. Ltd.	26,584,521	15.05%
SNEH SADAN TRADERS AND AGENTS LIMITED	33,038,368	18.71%	26,584,521	15.05%	Pledge	31.05.2016	Pledge	Collateral for Loan taken by Sneh Sadan Traders and Agents Ltd.	2,23,000	0.13%	Xander Finance Pvt. Ltd.	26,807,521	15.18%

LIZ TRADERS AND AGENTS LIMITED	17,181,699	9.73%	15,827,591	8.96%	-	-	-	-	-	-	-	-	-	-	-	-	-	15,827,591	8.96%
ELISABETH KERKAR	1,274,400	0.72%	861,000	0.48%	-	-	-	-	-	-	-	-	-	-	-	-	-	861,000	0.48%
URRSHILA KERKAR	4,639,600	2.63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AJAY AJIT PETER KERKAR	2,744,672	1.55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
KUBBER INVESTMENTS (MAURITIUS) PVT LTD	18,346,560	10.39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANTHONY BRUTON MEYRICK GOOD	6039832	3.42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
KERRY INVESTMENTS LIMITED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
STANDFORD TRADING PRIVATE LIMITED	72,50,000	4.10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIVDHAM GRAPHIC LLP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For Sneha Sadan Traders and Agents Ltd.



Director

Place: Mumbai

Date: June 03, 2016