



RELEASE

## HCL announces a United Xperience Lab Offering for institutionalizing Digital Co-Innovation with customers

**Noida, India, August 31, 2015:** HCL Technologies, a leading global IT service provider today announced the launch of a United Xperience Lab Offering to institutionalize co-innovation process for building Digital solutions for and with its customers.

This Offering was developed as an aggregation of its experience gathered from running six United Xperience Labs across the world. The Offering will now enable accelerated on-boarding of customers who wish to leverage these dedicated co-innovation Labs for designing a new generation of user-experience focused digital solutions.

HCL's United Xperience Labs are a key component of 21<sup>st</sup> Century Digital Enterprise blueprint aimed at increasing the competitiveness of organizations by providing Enterprise digital strategy, Design, Build capabilities, Technology Service Catalogues, Smart Apps and Machine Solutions, and Managed Digital Run Services integrated with its Next-gen ITO offerings.

The United Xperience Offering works on the premise of co-innovation with customers. The Offering is a multi-layered framework wherein human intelligence and psychometrics, interface with next-gen technology to create intuitive and smart Digital solutions which harmoniously embed themselves into user value chains and deliver "United Xperience" to customers. The Offering has three layers that cover the three core processes of setting the strategy and vision, assembling human experience insights, developing prototypes and presentation through a unique tableau format where actual users interface with the solution and participate in live iterations.

"We are very pleased with the success of our United Xperience Labs network which has rapidly increased to cover six markets and industry segments over the last one year. These Labs are at the forefront of defining the technology provisioning contours of the Digital era and have become benchmarks of collaboration razor-focused on consumer experience", said Jaco Van Eeden, Head of HCL's Beyond Digital Business Unit. "The launch of our United Xperience Offering provides a replicable master template for forward looking enterprises who want to create similar co-innovation units as an extension of their organizations. The key highlight of this Offering is its ability to significantly shorten the business-idea-to-business-value cycle", he added.

HCL's Beyond Digital Business delivers Digitalization Services to Fortune500/Global100 using its unique approach of Digitalizing the entire enterprise business value chain i.e. front office, middle office and back office of an organization. The business has a dedicated base of industry-leading skills and several unique IPs which differentiate its position in the space as was recently testified by IDC's Marketscape on Digital Transformation Consulting and System Integrations services which placed HCL as the top-ranked Indian Origin player in this space.



## About HCL Technologies

HCL Technologies is a leading global IT services company working with clients in the areas that impact and redefine the core of their businesses. Since its emergence on global landscape after its IPO in 1999, HCL has focused on 'transformational outsourcing', underlined by innovation and value creation, offering an integrated portfolio of services including software-led IT solutions, remote infrastructure management, engineering and R&D services and Business services. HCL leverages its extensive global offshore infrastructure and network of offices in 31 countries to provide holistic, multi-service delivery in key industry verticals including Financial Services, Manufacturing, Consumer Services, Public Services and Healthcare & Life sciences. HCL's organizational beliefs of 'Employees First, Customers Second', 'Trust, Transparency and Flexibility', and 'Value Centricity' empower its 106,107 Ideapreneurs to create real value for customers by delivering a Relationship Beyond the Contract. HCL Technologies, along with its subsidiaries, had consolidated revenues of US\$ 6.0 billion, as on 30th June 2015 (on LTM basis). For more information, please visit [www.hcltech.com](http://www.hcltech.com).

## HCL Forward-looking Statements

*Certain statements in this release are forward-looking statements, which involve a number of risks, uncertainties, assumptions and other factors that could cause actual results to differ materially from those in such forward-looking statements. All statements, other than statements of historical fact are statements that could be deemed forward looking statements, including but not limited to the statements containing the words 'planned', 'expects', 'believes', 'strategy', 'opportunity', 'anticipates', 'hopes' or other similar words. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding impact of pending regulatory proceedings, fluctuations in earnings, our ability to manage growth, intense competition in IT services, Business Process Outsourcing and consulting services including those factors which may affect our cost advantage, wage increases in India, customer acceptances of our services, products and fee structures, our ability to attract and retain highly skilled professionals, our ability to integrate acquired assets in a cost effective and timely manner, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, the success of our brand development efforts, liability for damages on our service contracts, the success of the companies /entities in which we have made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property, other risks, uncertainties and general economic conditions affecting our industry. There can be no assurance that the forward looking statements made herein will prove to be accurate, and issuance of such forward looking statements should not be regarded as a representation by the Company, or any other person, that the objective and plans of the Company will be achieved. All forward looking statements made herein are based on information presently available to the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.*

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