

Format of holding of specified securities

ANNEXURE -I

Name of Listed Entity:

SUNGOLD MEDIA AND ENTERTAINMENT LTD_POST

Scrip Code:

Name of Scrip :

Class of Security : Equity

Share Holding Pattern Filed under : Reg. 31(1)(a)/Reg.31(1)(b)/Reg.31 (1) (c)

a.If under 31 (1)(b) then indicate the report AS ON : 21.08.2018

b. If under 31(1)(c) then indicate date of allotment/extinguishment

Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

SR.NO.	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No*
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No*
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No*
4	Whether the Listed Entity has any shares in locked-in?	Yes*	
5	Whether any shares held by promoters are pledge or otherwise encumbered?		No*

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities

For **SUNGOLD MEDIA AND ENTERTAINMENT LIMITED**

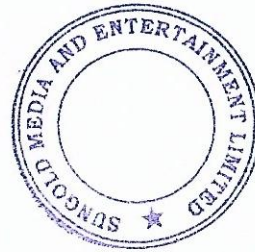
Director


Table I - Summary statement holding of specified securities

Category (I)	Category of shareholder (II)	PAN	Nos of shareholders (III)	No of fully paid-up equity shares held (IV)	No of Partly paid-up equity shares held (V)	No of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No of shares Underlying Outstanding convertible securities (Including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
									No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total shares held (b)	No. (a)	As a % of total shares held (b)	
									Class eg: EQUITY	Class eg: Y	Total								
(A)	Promoter & Promoter Group		3	2515772	0	0	2515772	50.32	2515772	0	2515772	50.32	0	0	2515772	50.32	0	0.00	2515772
(B)	Public		86	2484228	0	0	2484228	49.68	2484228	0	2484228	49.68	0	0	1134228	22.68	0	0.00	2484228
(C)	Non Promoter- Non Public		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(C1)	Shares underlying DRs		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(C2)	Shares held by Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total		89	5000000	0	0	5000000	100.00	5000000	0	5000000	100	0	0	3650000	73.00	0	0	5000000

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	Category & Name of the shareholders (I)	PAN (II)	Nos of shareholder (III)	No of fully paid-up equity snares held (IV)	Partly paid-up equity shares held (V)	No of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Sharehold ing as a % of total no. of shares(c alculated as per SCRR, 1957) As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No of shares Underly ing Outsta nding convert ible securiti es (Includi ng Warran ts) (X)	Sharehold ing , as a % assuming full conversion of convertible securities (as a percentag e of diluted share capital) (XI)=(VII)+(X) as a % of (A+B+C2)	Number of Locked in shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialize d form (XIV)
									No of Voting Rights			Total as a % of Total Voting Rights			No. (a)	As a % of total shares held (b)	No. (a)	As a % of total shares held (b)	
									Class eg: EQUITY	Class eg: Y	Total								
(1)	Indian																		
(a)	INDIVIDUALS/H.U.F		2	1914682	0	0	1914682	38.29	1914682	0	1914682	38.29	0	0	1914682	38.29	0	0.00	1914682
1	RAJIV RAMESHCHANDRA KOTIA			303550	0	0	303550	6.07	303550	0	303550	6.07	0	0	303550	6.07	0	0.00	303550
2	RAJ RAJIV KOTIA			1611132	0	0	1611132	32.22	1611132	0	1611132	32.22	0	0	1611132	32.22	0	0.00	1611132
(b)	CENTAL/STATE GOVERNMENT(S)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0.00	0
	NAME (XYZ)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(c)	FINANCIAL INSTITUTIONS/BANKS		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0.00	0
	ANY OTHER (SPECIFY)								0	0	0	0							
(d)	BODIES CORPORATE		1	601090	0	0	601090	12.02	601090	0	601090	12.02	0	0	601090	12.02	0	0.00	601090
	SHREE KRISHNA INFRASTRUCTURE LIMITED		0	601090	0	0	601090	12.02	601090	0	601090	12.02	0	0	601090	12.02	0	0.00	601090
	SUB- TOTAL (A)(1)		3	2515772	0	0	2515772	50.32	2515772	0	2515772	50.32	0	0	2515772	50.315	0	0	2515772
(2)	FOREIGN																		
(a)	INDIVIDUALS (NON-RESIDENT INDIVIDUALS/ FOREIGN INDIVIDUALS)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0.00	0
(b)	GOVERNMENT		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0.00	0
	NAME (XYZ)		0	0	0	0	0	0.00	0	0	0	0							
(c)	INSTITUTIONS		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0.00	0
	NAME (XYZ)		0	0	0	0	0	0.00	0	0	0	0							
(d)	FOREIGN PORTFOLIO INVESTOR		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0.00	0
	NAME (XYZ)		0	0	0	0	0	0.00	0	0	0	0							
(e)	ANY OTHER (SPECIFY)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0.00	0
	A) BODIES CORPORATE		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0.00	0
	SUB- TOTAL (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	TOTAL SHAREHOLDING OF PROMOTER AND PROMOTER GROUP (A)=(A)(1)+(A)(2)		3	2515772	0	0	2515772	50.32	2515772	0	2515772	50.32	0	0	2515772	50.32	0	0	2515772

For SUNGOLD MEDIA AND ENTERTAINMENT LIMITED

Director



Table III - Statement showing shareholding pattern of the Public Shareholder

	Category & Name of the shareholders (I)	PAN (II)	Nos of shareholder (III)	No of fully paid-up equity shares held (IV)	Partly paid-up equity shares held (V)	No of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C 2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No of shares Underlying Outstanding convertible securities (Including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted)	Number of Locked in shares (XII)		Number of shares pledged or otherwise (XIII)		Number of equity shares held in dematerialized form (XIV)
									No of Voting Rights			Total as a % of Total Voting Rights			No. (a)	As a % of total shares held (b)	No. (Not applicable) (a)	As a % of total shares held (Not applicable) (b)	
									Class eg: X	Class eg: Y	Total								
(1)	INSTITUTIONS																		
(a)	MUTUAL FUND/UTI		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
	NAME (XYZ)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0			
(b)	VENTURE CAPITAL FUNDS		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
	NAME (XYZ)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0			
(c)	ALTERNATE INVESTMENT FUNDS		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
	NAME (XYZ)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0			
(d)	FOREIGN VENTURE CAPITAL INVESTORS		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
	NAME (XYZ)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0			
(e)	FOREIGN PORTFOLIO INVESTORS		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
	NAME (XYZ)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0			
(f)	FINANCIAL INSTITUTIONS BANKS		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
(g)	INSURANCE COMPANIES		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
(h)	PROVIDENT FUNDS/PENSION FUNDS		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
	NAME (XYZ)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0			
(i)	ANY OTHER (SPECIFY)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
	1) CENTRAL/STATE GOVERNMENT(S)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
	FOREIGN INSTITUTIONAL INVESTORS		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0			0
1)	SUB- TOTAL (B)(1)		0	0	0	0	0	0.00	0	0	0	0	0	0	0	0		NA	0
(2)	CENTRAL GOVERNMENT/STATE GOVERNMENT(S)/PRESIDENT OF INDIA																		
	NAME (XYZ)																		
	SUB- TOTAL (B)(2)		0	0	0	0	0	0.00	0.00	0.00	0.00	0.00	0.00	0	0	0			0
(3)	NON- INSTITUTIONS																		
(a)	INDIVIDUALS -																		
	I. INDIVIDUAL SHAREHOLDERS HOLDING NOMINAL SHARE CAPITAL UP TO RS.2 LAKHS.		66	685348	0	0	685348	13.71	685348	0	685348	13.71	0	13.71	15348	0.31		NA	685348
	II. INDIVIDUAL SHAREHOLDERS HOLDING NOMINAL SHARE CAPITAL IN EXCESS OF RS.2 LAKHS.		11	348880	0	0	348880	6.98	348880	0	348880	6.98	0	6.98	88880	1.78		NA	348880
	NAME (XYZ)			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		NA	0
(b)	NRI		1	10000	0	0	10000	0.20	10000	0	10000.00	0.20	0	0.20	0	0		NA	10000

For SUNGOLD MEDIA AND ENTERTAINMENT LIMITED
 Director

	NAME (XYZ)			0	0	0	0	0.00	0	0	0.00	0.00	0	0.00	0	0	NA	0
(c)	MARKET MAKER	1	70000	0	0	70000	1.40	70000	0	70000	1.40	0	1.40	0	0	NA	70000	
1	NNM SECURITIES PRIVATE LIMITED		70000	0	0	70000	1.40	70000	0	70000	1.40	0	1.40	0	0	NA	70000	
(d)	HINDU UNDIVIDED FAMILIES	5	300000	0	0	300000	6.00	300000	0	300000	6.00	0	6.00	0	0.00	NA	300000	
1	SHAH BIJAL MUKESH		130000	0	0	130000	2.60	130000	0	130000	2.60	0	2.60	0	0.00	NA	130000	
2	MR ANANTRAY RATILAL DOSHI (HUF) .		140000	0	0	140000	2.80	140000	0	140000	2.80	0	2.80	0	0.00	NA	140000	
(e)	ANY OTHER (SPECIFY)		0	0	0	0	0.00	0	0	0.00	0.00	0	0.00	0	0	NA	0	
i)	BODIES CORPORATE	2	1070000	0	0	1070000	21.40	1070000	0	1070000	21.40	0	21.40	1030000	20.60	NA	1070000	
1	MAGIC TOUCH SECURITIES PRIVATE LIMITED		430000	0	0	430000	8.60	430000	0	430000	8.60	0	8.60	390000	7.80	NA	430000	
2	SHREE MANIBHADRA BROKING PRIVATE LIMITED		640000	0	0	640000	12.80	640000	0	640000	12.80	0	12.80	640000	12.80	NA	640000	
	SUB- TOTAL (B)(3)	86	2484228	0	0	2484228	49.68	2484228	0	2484228	49.68	0	49.68	1134228	22.68	NA	2484228	
	TOTAL PUBLIC SHAREHOLDING (B)=(B)(1)+(B)(2)+(B)(3)	86	2484228	0	0	2484228	49.68	2484228	0.00	2484228	49.68	0	49.68	1134228	22.68		2484228	

For SUNGOLD MEDIA
ENTERTAINMENT LIMITED

Raj
Director



Table IV - Statement showing shareholding pattern of the Non Promoter-Non Public Shareholder

	Category & Name of the shareholders (I)	PAN (II)	Nos of shareholder (III)	No of fully paid-up equity shares held (IV)	Partly paid-up equity shares held (V)	No of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares(calculated as per SCRR, 1957) As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class				No of shares Underlying Outstanding convertible securities (Including Warrants) (X)	Total Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in	As a % of total shares held	Number of shares		Number of equity shares held in dematerialized form (XIV)	
									No of Voting Rights			Total as a % of Total Voting Rights					No.	No. (Not applicable)		As a % of total shares held (Not applicable)
									Class eg: X	Class eg: Y	Total									
(1)	Custodian/DR Holder		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
(a)	Name of DR Holder (If available)																NA			
(i)	abc.....																NA			
(ii)	efg.....																NA			
(2)	Employee Benefit Trust (Under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(a)	Name (abc.....																NA			
	Total Non-Promoter - Non Public Shareholding (C)=(C(1)+(C(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		

For SUNGOLD MEDIA AND
ENTERTAINMENT LIMITED

Raj
Director

