(This is only a public Announcement for Information purposes and not a Prospectus announcement.)

ASHOK MASALA MART LIMITED

(CIN- U15122MH2014PLC252200)

Our Company was originally incorporated as "Ashok Masala Mart Limited" in Mumbai, Maharashtra under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated 17th January, 2014 bearing Registration Number 252200 issued by the Registrar of Companies, Mumbai, Maharashtra. We have obtained the Certificate of Commencement dated 7th March, 2014. The Corporate Identification Number of our Company is U15122MH2014PLC252200. For further details of incorporation, change of name and registered office of our Company, please refer to chapter titled "General Information" and "Our History and Corporate Structure" beginning on page 37 and page 122 respectively of the Prospectus.

Registered Office: 184/188, Mandvi Chamber, Hazrat Abbas Road, Samuel Street, Khoja Gully, Chinchbunder, Mumbai - 400 009, Maharashtra, India; **Tel:** +91-22-23446871; 23465315
Godown and Processing Unit: Building No. C, Gala No. 3, Ground Floor, Jai Matadi Compound, Kalher, Bhiwandi, Thane
Email: ashokmasalamart@gmail.com; **Website:** www.ashokmasalamart.com
Contact Person & Compliance Officer: Ms. Barkha Jain

PUBLIC ISSUE OF 20,10,000 EQUITY SHARES OF RS.10 EACH ("EQUITY SHARES") OF ASHOK MASALA MART LIMITED ("AMML" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS.10 PER SHARE (THE "ISSUE PRICE"), AGGREGATING TO RS. 201.00 LACS ("THE ISSUE"), OF WHICH, 1,10,000 EQUITY SHARES OF RS.10 EACH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKERS TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. ISSUE OF 19,00,000 EQUITY SHARES OF RS.10 EACH IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 38.95% AND 36.82%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.

THIS ISSUE IS BEING IN TERMS OF CHAPTER X-B OF THE SEBI (ICDR) REGULATIONS, 2009 AS AMENDED FROM TIME TO TIME.

For Further Details See "Issue Related Information" on Page 195 of the Prospectus.

THE FACE VALUE OF THE EQUITY SHARES IS RS. 10/- EACH AND THE ISSUE PRICE IS RS. 10/- EACH I.E. 1.00 TIMES OF THE FACE VALUE.

MINIMUM APPLICATION SIZE OF 10,000 EQUITY SHARES AND IN MULTIPLES OF 10,000 EQUITY SHARES THEREAFTER

ISSUE OPENED ON: MONDAY, 07TH AUGUST, 2017
ISSUE CLOSES ON: FRIDAY, 11TH AUGUST, 2017

PROMOTERS OF OUR COMPANY: MR. ASHOK SHIVJI CHOTHANI, MR. NEERAJ ASHOK CHOTHANI, MR. SUNIL SHIVJI CHOTHANI & M/S. BONNE VOLENTE COMMUNICATIONS LLP

CORRIGENDUM - NOTICE TO INVESTORS

This is with reference to the Prospectus dated 20th July, 2017 filed and/or submitted with Registrar of Companies, Mumbai (the **"ROC")** and the Securities and Exchange Board of India (**"SEBI"**) in relation to the Offer. All capitalized terms used in this notice shall, unless the context otherwise requires, have the meanings ascribed in the Prospectus.

Investors should note that the Company has received email on 10th August, 2017 from the advocate Mr. R.P. Agarwal on behalf of Ashok Grih Udyog Kendra containing an copy of order dated 05th August, 2017 passed by the District Judge, Kanpur in the matter of O.S. No. 4/2017 Ashok Grih Udyog Kendra Vs. Ashok Masale Mart Ltd. restraining the Company from using the trade mark "Ashok Masale" or its variations and not to pass of its products as that of Ashok Grih Udyog Kendra till the next date of hearing i.e. 29.08.2017. A copy of order is available for public inspection at the registered office of our Company at 184/188, Mandvi Chamber, Hazrat Abbas Road, Samuel Street, Khoja Gully, Chinchbunder, Mumbai - 400 009, Maharashtra, India from 11.00 a.m. to 3.00 p.m. on working days until the Issue Closing Date.

Management Representation: The Investors are informed that we have started our progressive journey in 1975, when Mr. Shivji Chothani laid the foundation of our company in the year 1975 as a sole proprietary concern namely "M/s. Ashok Masala Mart" in Mumbai. He began with himself sourcing of raw material and grinding and blending of spices and selling them in retail market. After completion of successful journey of 38 years, we have been established as a limited company to increase the spectrum and volume of operations. Our Company was duly incorporated under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated 17th January, 2014 bearing Registration Number 52200 issued by the Registrar of Companies, Mumbai, Maharashtra. We have obtained the Certificate of Commencement dated 7th March, 2014. The Corporate Identification Number of our Company is U15122MH2014PLC252200.

We have two brands "APPU MASALA" & "GAYATRI MASALA".

We have never used the name of "Ashok Masale" and we have brands only in the name of "APPU MASALA" & "GAYATRI MASALA" as mentioned in the prospectus dated 20th July, 2017. Further, the management will take appropriate action on the case.

The Prospectus, the Application Forms and the Abridged Prospectus shall be read in conjunction with this notice. The information in this notice supplements the Prospectus.

For **Ashok Masala Mart Limited**
On behalf of the Board of Directors
Sd/-
Mr. Neeraj Chothani
Managing Director

Place: MUMBAI
Date: 10.08.2017

ASHOK MASALA MART LIMITED is proposing, subject to market conditions and other considerations, a public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Mumbai, Maharashtra. The Prospectus is available on the website of the SEBI at www.sebi.gov.in and the website of the Lead Manager at www.navigantcorp.com and website of Issuer Company at www.ashokmasalamart.com

Investor should note that investment in equity shares involves a high degree of risk. For details, investors should refer to and rely on the Prospectus, including the section titled "Risk Factors" of the Prospectus, which has been filed with ROC.

The Equity Shares have not been and will not be registered under the US Securities Act ("the Securities Act") or any state securities laws in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S, persons" (as defined in Regulations under the securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act of 1933.

Sunjeet Comm.