

Understanding Finance

Date: 27th September 2011

Objective

To provide comprehensive knowledge:

- On basic concepts of Finance and Accounts.
- To read and understand the important and strategic issues in financial statements.

PROGRAMME CONTENTS

What is Finance? What is accounting? What are Financial Statements? Balance Sheet, P & L Account, Cash Flow, How to read Financial Statements? Understanding financial strengths and weaknesses, Financial Ratio Analysis, Liquidity versus Profitability, Overtrading, under capitalization

Working Capital Management - Cash, Receivables, Inventories, Loans and Advances, Suppliers Management

Business as an economic entity - difference between firm, partnership and company (both public and private companies). Memorandum and Articles of Association.

Extensive discussions on common shares, preference shares, debentures, hybrid instruments like convertibles, warrants, money market instruments like CPs, bank financing, factoring, forfeiting, bill discounting etc. Comparative analysis of various sources of funds - competitive advantages and disadvantages. Over view on Capital

Introduction to Financial Markets (Capital Markets and Money Markets)

Participants attending the entire course shall be eligible to receive Participation Certificate from the BSE Training Institute.

TARGET AUDIENCE

Any one who is interested in Finance.

DURATION & TIMINGS

1 day 10.00 am to 6.00 pm

FEES:

Rs. 3000.00 + 10.30% (Service Tax + Education. Cess) per participant inclusive of course material, tuition fees and meals.

PROGRAMME COORDINATOR

Salil Malviya

For further details regarding registration, contact:
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