



ANNEXURE

Investment in KFC Shoemaker Private Limited

Future Ventures India Limited ("FVIL") has agreed to make investment in new business venture- KFC Shoemaker Private Limited ("KFC SPL"). Post completion of issue and allotment of equity shares by KFC SPL, FVIL shall hold 33.30% of the then issued and paid up share capital of KFC SPL.

KFC SPL is primarily engaged in the business of sourcing footwear from domestic as well as foreign suppliers and undertakes retail sale of leather shoes/ footwear/bags under the brand name "Tresmode" and "Solvoga" ("Business"). KFC SPL develops over 1000 variants each season of high fashion shoes. Tresmode shoes are available in leading retail outlets in India and are also sold through its own exclusive boutiques. KFC SPL also plans to open its exclusive stores as well as 'shop in shop' within departmental and shoe chain stores in Middle East and South East Asia and other emerging market metros. KFC SPL has plans to scale its value brand "Solvoga" through 'shop-in shop' in multi-brand outlets.

The revenue from this Business for the period ended 31st March, 2013 is ₹ 25.89 Crore as against for the corresponding period ended 31st March, 2012, which was ₹ 21.52 Crore.

On completion of the investment as mentioned above, KFC SPL would be an 'associate' of FVIL and operational performance of the Business will form part of the consolidated financials of FVIL in terms of the applicable accounting policies. On approval of the ongoing demerger process fashion business of FVIL, KFC SPL will be part of the new company Future Lifestyle Fashion Limited.

KFC SPL does not have any relationship with promoters/ promoter group entities of FVIL except for dealings in its normal course of business.

