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PRESS RELEASE

Addition to the S&P BSE SME IPO Index

MUMBAI, SEPTEMBER 10, 2018: With reference to Notice No: 20180907-2, Add-Shop Promotions Limited (Exchange ticker – 541865) is being listed on the SME Platform of BSE effective **Monday, September 10, 2018**. Effective at the open of **Tuesday, September 11, 2018**, this stock will be added to the below index.

INDEX	ADD		
	Exchange Ticker	Stock Name	EFFECTIVE DATE
S&P BSE SME IPO	541865	Add-Shop Promotions Limited	September 11, 2018

This action has been included in tonight's end-of day corporate action file (*.SDE).

Please contact Client Services at index_services@spglobal.com with any questions or requests for further information.

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