

# Digital Change

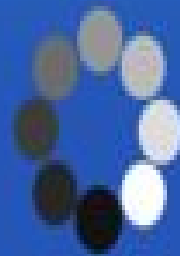


**adapt. evolve. survive.**





# Transformation



...loading...

## • Benefits of getting Digital

1. Digital presence

2. Better decision-making

3. Improves efficiency and productivity

4. Improves working conditions

# Benefits of moving to Digital Mode BSE StAR MF Platform

- ✓ **Insta-Membership** (2-3 mins)
  
- ✓ **Cost saving :**
  - No Membership or Transaction Fees
  - Significant time saving
  - Overall transaction & Overhead Saving (Physical doc, travel, Backoffice, manpower etc)
  
- ✓ **Single window Solution:**
  - Platform open for AMCs
  - Dedicated CRS & Help Desk Service
  - Both Demat & Non Demat transaction mode
  - Portfolio services for IFA
  - Common empanelment across Multiple AMC

# Flexi Membership as per the business model

## MFD

Any distributor with valid ARN can opt for this membership to initiate transaction in Mutual Fund.

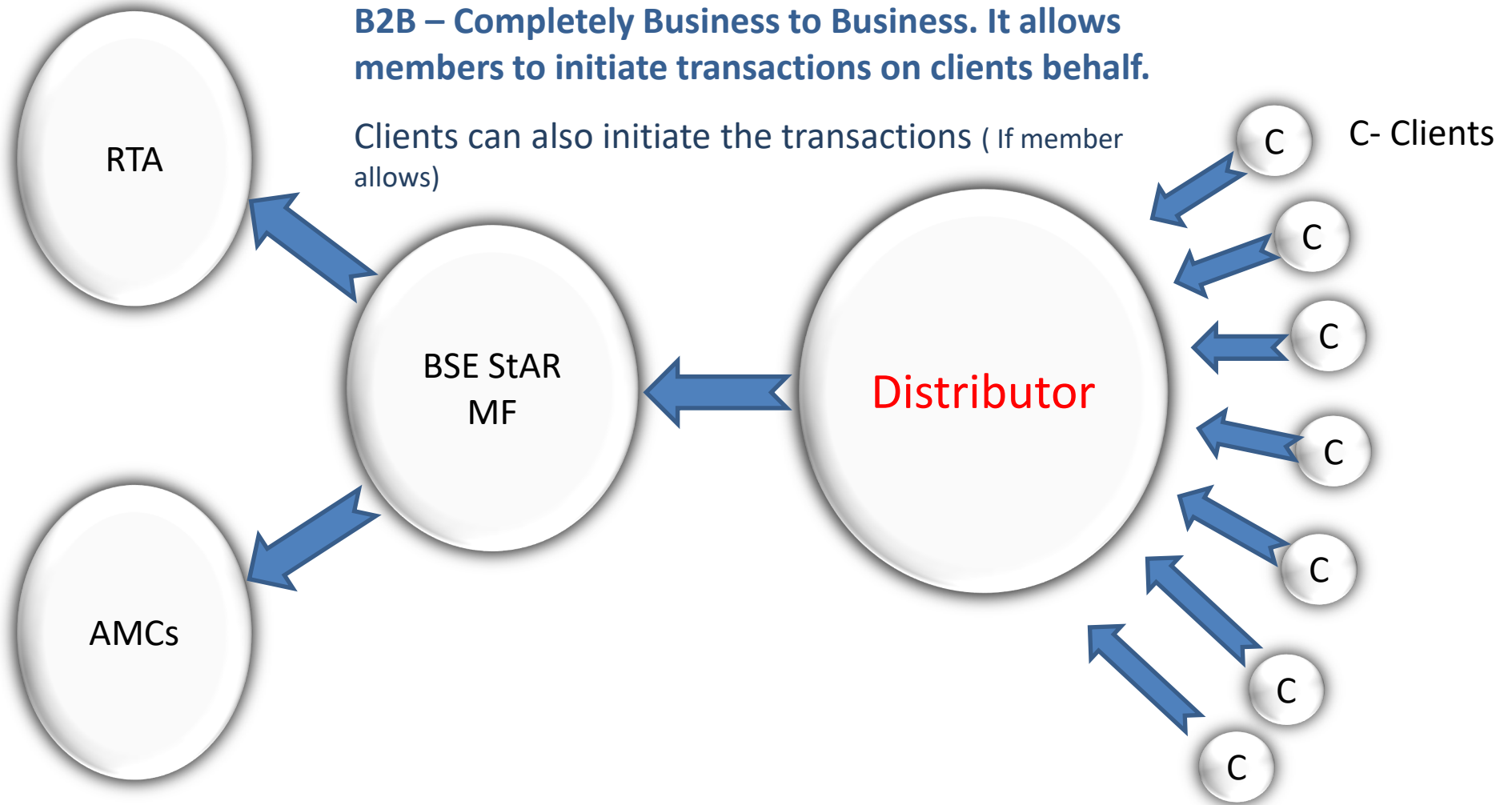
## RIA

Available only for Registered Investment advisors (RIA) , member can initiate transactions only in direct plans

# Simplified order routing process

**B2B – Completely Business to Business. It allows members to initiate transactions on clients behalf.**

Clients can also initiate the transactions ( If member allows)



# WHY BSE StAR MF?

Why BSE  
StAR MF?

Real time client onboarding

Different payment options

Easy & Quick SIP Registrations

Demat & Non demat option

Strong support system



# EASY 4 STEPS TO TRANSACT

Step 1

Enter / upload  
Clients basic  
Information on  
BSE StAR MF  
Platform

Step 2

Authentication by  
Client.

Step 3

Omitted

Generate & Upload  
scan image of AOF  
form signed by  
client on BSE StAR  
MF platform

Step 4

FATCA of Client

# Redemption Flow

Member  
Initiate  
Transaction  
on clients  
behalf

BSE Send an  
Email & SMS  
to client for  
authorisation

Client  
Authorise  
the  
transaction

BSE sends  
the order  
to RTAs

RTA Verify  
the order  
and confirm  
back to ICCL

AMC credit  
the  
redemption  
amount to  
clients  
registered  
Bank A/c

# DIFFERENT PAYMENT OPTIONS AVAILABLE



**Why BSE  
StAR MF?**

**Different payment options**

## DIFFERENT PAYMENT OPTIONS AVAILABLE



**One Time Mandate (OTM)**

**Net Banking**

**NEFT/RTGS**

**CHEQUE**

**UPI**

# QUICK SIP REGISTRATION

Why BSE  
StAR MF?

Easy & Quick SIP Registrations

## DIFFERENT WAYS TO START SIPS

### XSIP

NACH based SIP  
One Mandate , All AMCs  
Scan facility is also available

### ISIP

Net Banking SIP  
Client has to add "BSE" as a biller in his/her netbanking  
No mandate is required

### E-NACH

Net Banking Based Mandate  
Get Approved in 1 to 3 days .  
No Physical Mandate Required to upload

# STRONG SUPPORT SYSTEM

**Why BSE  
StAR MF ?**

**Strong support system**

# WE CARE FOR YOU....

## Online QMS (CRS)

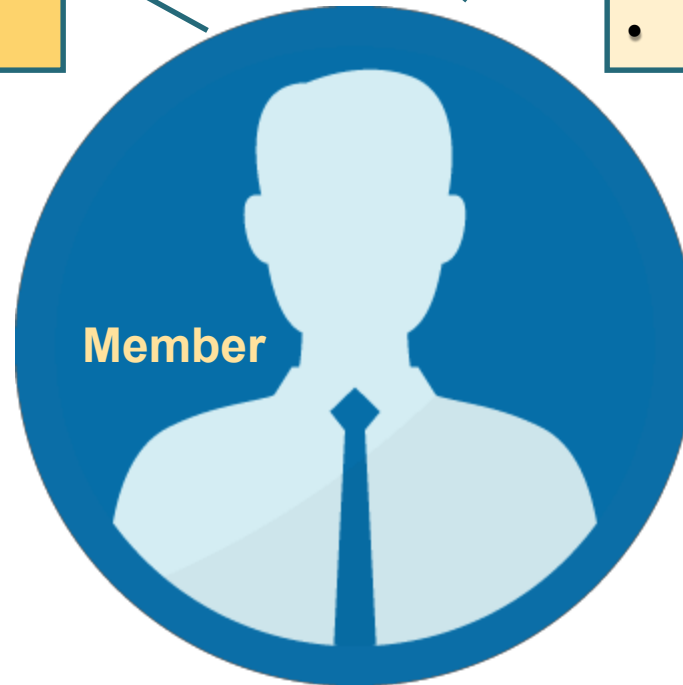
- Ticket based QMS
- Online tracking

## Online training

- Webinar
- Online tutorial

## Telegram group

- Quick feedback
- Announcements



## Strong Service desk

- From 8 am to 7 pm
- All business days

Regional Support Team

BSE - INTERNAL



# One solution... Multiple benefits

## 1 Solution Multiple Benefits

One point contact for all AMCs

Update clients FATCA for all RTAs at a time

Cater all types of clients – Retail / NRI / etc.

Built in APIs Supports any Back Office Platform

Dedicated Resource for all Type of Queries

**Bulk Excel Uploading transactions / SIPs**

**In Built Hierarchy**

# BSE STAR MF

*Now on Your Android Devices*





**IFA StAR MF**  
**Mobility**  
BSE Limited

Uninstall

Open



**INVESTOR BSE**  
**STAR MF**  
BSE Limited

Uninstall

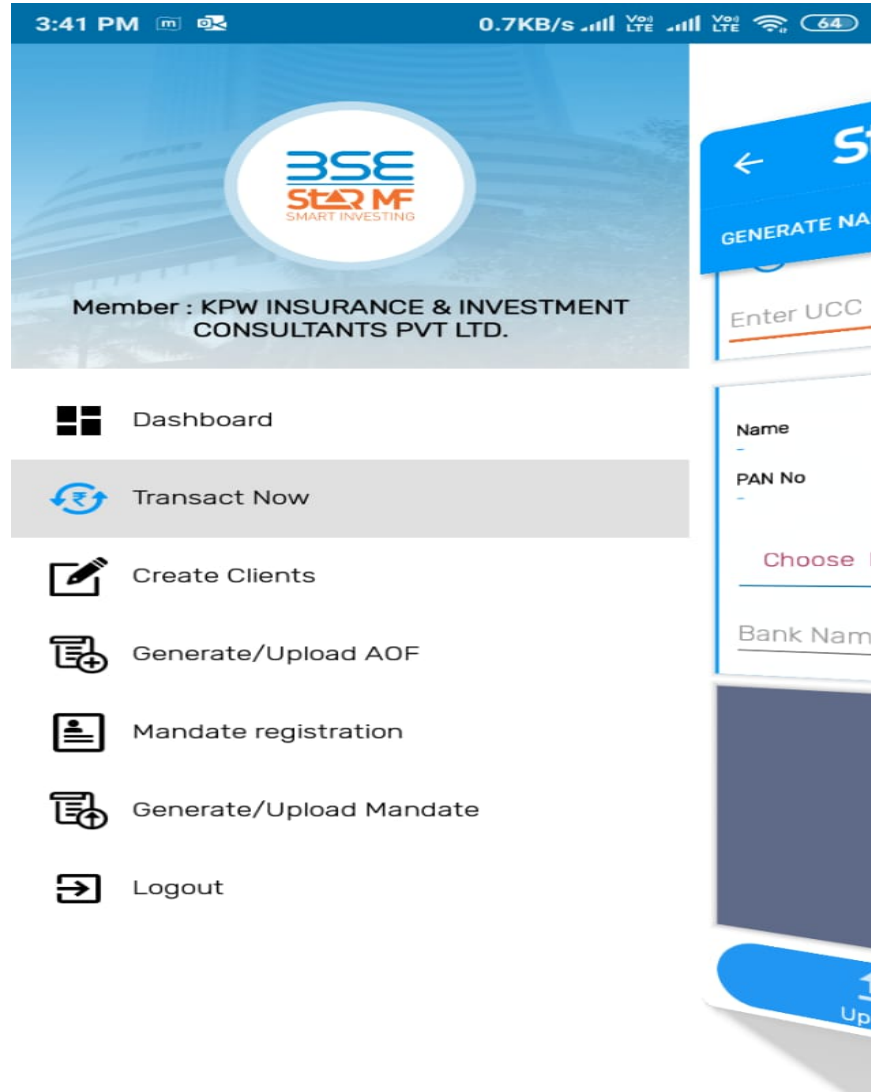
Open



Transaction Type

**CLICK HERE FOR PURCHASE**





# DIRECT COMMON EMPANELMENT



**Common Empanelment** service whereby a distributor registered with the BSE StARMF platform will be able to sell all the schemes of 34 fund houses and need not register/ Empanelled with each **MF**

**DCE Participants**



**Benefits for IFAs**





**LAUNCH OF**

**STAR MF PORTFOLIO  
SOFTWARE**

**BSE**  
**STAR MF**  
SMART INVESTING



**VIJYA**  
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PVT. LTD.

# Business Analytics / Dashboards



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PVT. LTD.



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IPRISM INFOTECH  
PVT. LTD.

DATA LAST UPDATED ON: 22/10/2019

Module : Back-Office

Version : UltraLite

Latest NAV : 17/11/2019

Admin

[View Import detail](#) [Search Client](#)



**VijyaPrism**

One /stop /solution to all your financial needs,  
Shop No.- 39,40/41, Ascon Plaza A.M Road,  
Surat  
helpdesk@vijyaiprism.com , (M.)+919321048145

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## Dashboard

356  
Live Folios



104  
Total Investors



11.60  
AUM (In Cr.)



5 No.Trn  
1.55 (Lacs)  
51 New BSE Clients



### Fund Performance

1Year

ALL EQUITY

Top 25

Top Performance

Bottom Performance

"Best viewed with Chrome or Firefox 3.6 with a resolution of 1366 x 768 Pixels."  
"For Direct Print Use Google Chrome only."

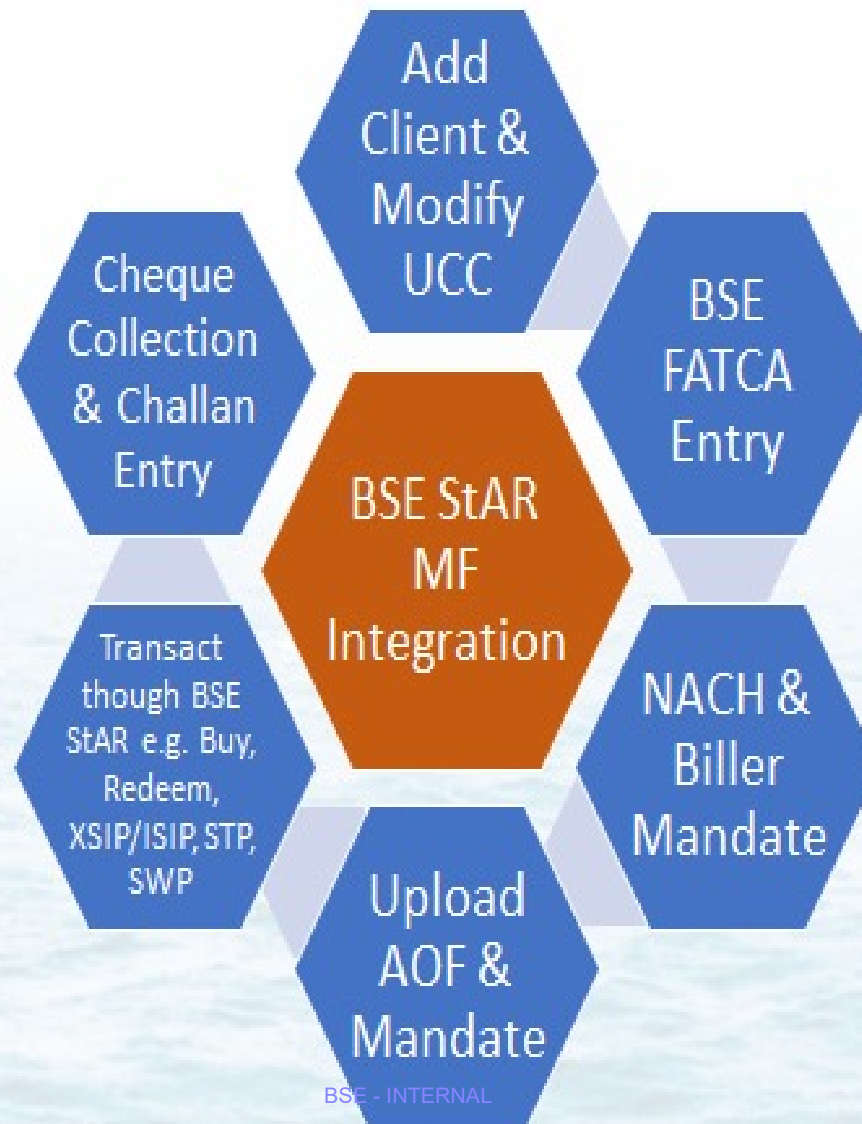
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# Online MF Integration through BSE StAR MF



**VIJYA**  
IPRISM INFOTECH  
PVT. LTD.



# BSE STAR MF PLATFORM – ATA GLANCE!



80%+ Market share

Over 4 L new SIPs  
Registration per  
month

Avg 70 L+ MoM  
Trxns

58000+ Distributors

# BSE STAR MF PLATFORM – Contact Details!



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